



NOTICE OF A CALLED MEETING OF THE
SUNSET VALLEY MARKETING AD HOC COMMITTEE
FRIDAY, JUNE 25, 2021 AT 3:00 P.M.

Due to the COVID-19 pandemic, this meeting will be held virtually via Zoom.

[Please Click Here for the Link to Join via Zoom](#)

Meeting ID: 868 6473 8317

Passcode: 939700

Notice is hereby given that the Marketing Ad hoc Committee of the City of Sunset Valley, Texas will hold a called meeting on Friday, June 25, 2021, at 3:00 P.M. virtually via Zoom, at which time, the following items will be discussed, to-wit:

STRATEGY/CREATIVE (1 hour)

- Review Organic Social Content Strategy
- Content of Landing page + Proposed URL
- Potential Shotlist



ADMINISTRATIVE ITEMS (.75 hour)


- Present and Get approval on costs for upcoming projects

NEXT STEPS (.25 hours)

- Review Timeline

A QUORUM OF THE CITY COUNCIL MAY BE IN ATTENDANCE AT THIS MEETING, HOWEVER, NO OFFICIAL ACTION BY THE CITY COUNCIL SHALL BE TAKEN.

I certify that the above notice of meeting was posted at City Hall, 3205 Jones Road, Sunset Valley, Texas, on June 22, 2021 at 3:00 P.M.


Matt Lingafelter
City Secretary