



NOTICE OF A CALLED MEETING OF THE  
SUNSET VALLEY MARKETING AD HOC COMMITTEE  
**TUESDAY, MAY 11, 2021 AT 4:00 P.M.**

*This meeting will be held virtually via Zoom.*  
[Please Click Here for the Link to Join via Zoom](#)

Meeting ID: 861 4979 5159

Passcode: 853331

Notice is hereby given that the Marketing Ad hoc Committee of the City of Sunset Valley, Texas will hold a called meeting on Tuesday, May 11, 2021, at 4:00 P.M. virtually via Zoom, at which time, the following items will be discussed, to-wit:

**CREATIVE REFINEMENTS (.75 hour)**

- Logo + Color Palettes
- Taglines

**STRATEGY (1 hour)**

- Identify key Opportunities for each department
- Review strategy for short term and long- term projects

**NEXT STEPS (.25 hours)**

- Discuss approval Process
- Review Timeline



A QUORUM OF THE CITY COUNCIL MAY BE IN ATTENDANCE AT THIS MEETING, HOWEVER, NO OFFICIAL ACTION BY THE CITY COUNCIL SHALL BE TAKEN.

I certify that the above notice of meeting was posted at City Hall, 3205 Jones Road, Sunset Valley, Texas, on May 7, 2021 at 6:00 P.M.

*Matt Lingafelter*  
Matt Lingafelter  
City Secretary