



NOTICE OF A CALLED MEETING OF THE  
SUNSET VALLEY MARKETING AD HOC COMMITTEE  
FRIDAY, JANUARY 29, 2021 AT 3:00 P.M.

***Due to the COVID-19 pandemic, this meeting will be held virtually via Zoom.***

***To actively participate in the meeting, please register at: <https://us02web.zoom.us/j/87990923184>  
Meeting ID: 879 9092 3184***

Notice is hereby given that the Marketing Ad hoc Committee of the City of Sunset Valley, Texas will hold a called meeting on Friday, January 29, 2021, at 3:00 P.M. virtually via Zoom, at which time, the following items will be discussed, to-wit:

**STRATEGIC PRESENTATION (2.25 hours)**

- Key DI takeaways & insights
- Overall Direction and Priorities
- A Potential Vision Statement
- Potential Plan in Phases
- Phase 1 Deliverables/Tasks
- Review Creative Brief


**NEXT STEPS (.25 hours)**

- Review of Timeline



A QUORUM OF THE CITY COUNCIL MAY BE IN ATTENDANCE AT THIS MEETING, HOWEVER, NO OFFICIAL ACTION BY THE CITY COUNCIL SHALL BE TAKEN.

I certify that the above notice of meeting was posted at City Hall, 3205 Jones Road, Sunset Valley, Texas, on January 26, 2021 at 3:00 P.M.

  
Matt Lingafelter  
City Secretary