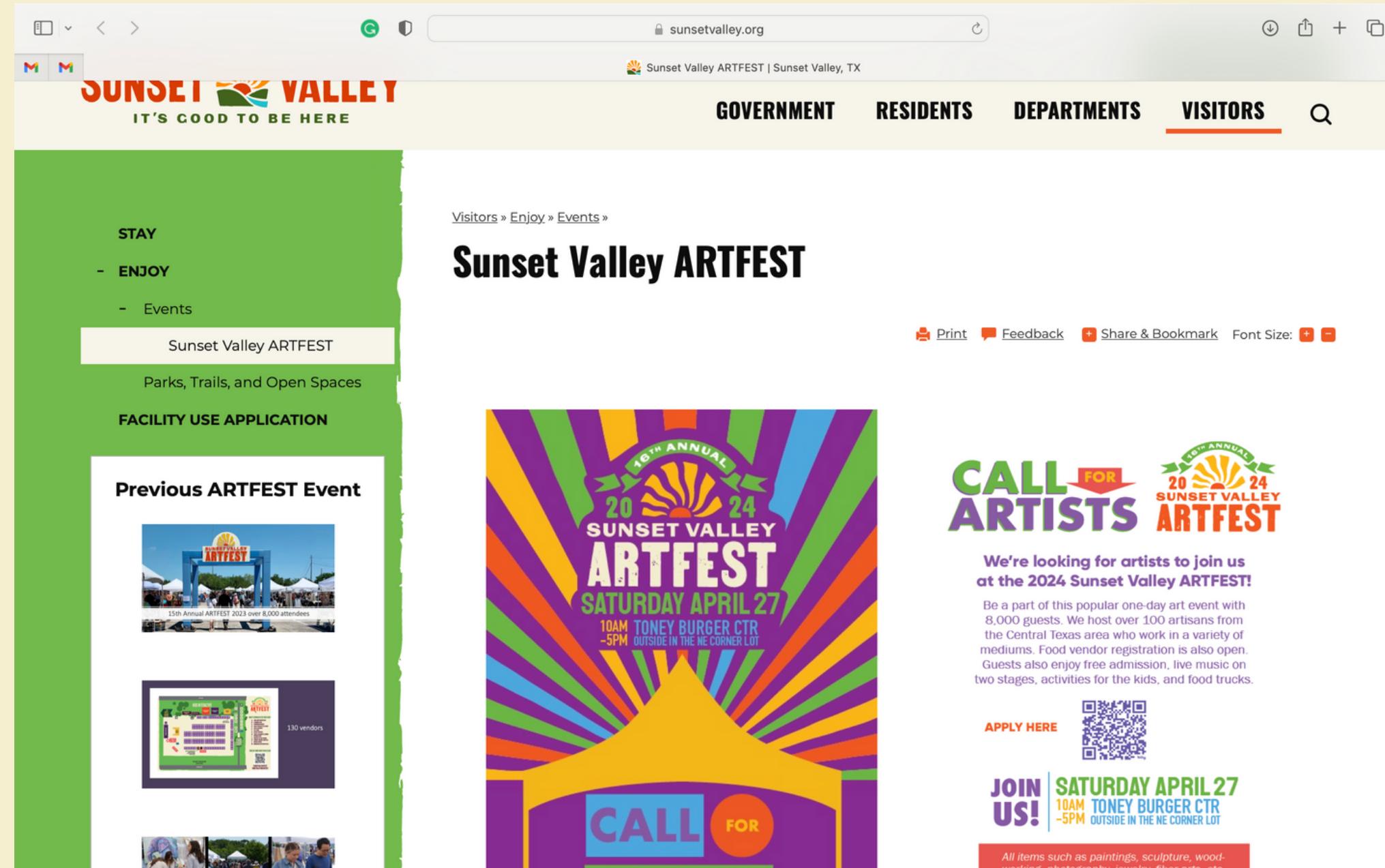


STEP BY STEP: ZAPPLICATION FORM



GO TO THE SUNSET VALLEY ARTFEST WEBSITE

<https://www.sunsetvalley.org/visitors/enjoy/events/sunset-valley-art-fest>



Visitors » Enjoy » Events »

Sunset Valley ARTFEST

Print | Feedback | Share & Bookmark | Font Size: + -

CALL FOR ARTISTS **2024 SUNSET VALLEY ARTFEST**

We're looking for artists to join us at the 2024 Sunset Valley ARTFEST!

Be a part of this popular one-day art event with 8,000 guests. We host over 100 artisans from the Central Texas area who work in a variety of mediums. Food vendor registration is also open. Guests also enjoy free admission, live music on two stages, activities for the kids, and food trucks.

APPLY HERE 

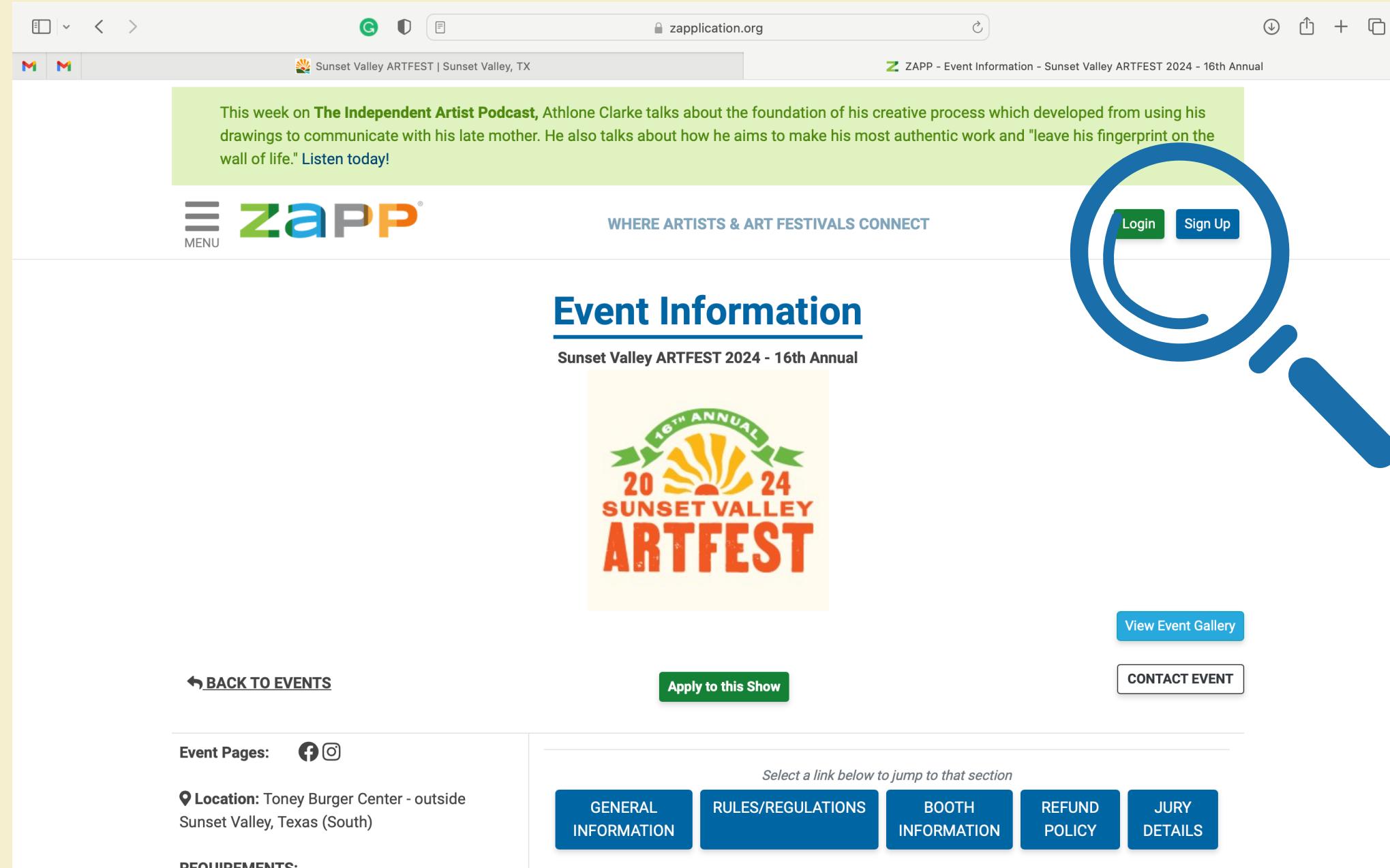
JOIN US! **SATURDAY APRIL 27**
10AM TONEY BURGER CTR
-5PM OUTSIDE IN THE NE CORNER LOT

All items such as paintings, sculpture, woodworking, photography, jewelry, fiber arts, etc.

SCROLL DOWN AND CLICK ON THE
“HERE” BUTTON

ideas - come join us on April 27th!
VENDOR applications available **HERE** starting November 1st.
Please email arts@sunsetvalley.org or call 512-892-1383. Make sure to don't miss out on a great day of activities with plenty of

YOU WILL ENCOUNTER THIS PAGE



This week on **The Independent Artist Podcast**, Athlone Clarke talks about the foundation of his creative process which developed from using his drawings to communicate with his late mother. He also talks about how he aims to make his most authentic work and "leave his fingerprint on the wall of life." [Listen today!](#)

zapp WHERE ARTISTS & ART FESTIVALS CONNECT

Event Information
Sunset Valley ARTFEST 2024 - 16th Annual

16th ANNUAL
2024
SUNSET VALLEY
ARTFEST

[View Event Gallery](#) [CONTACT EVENT](#)

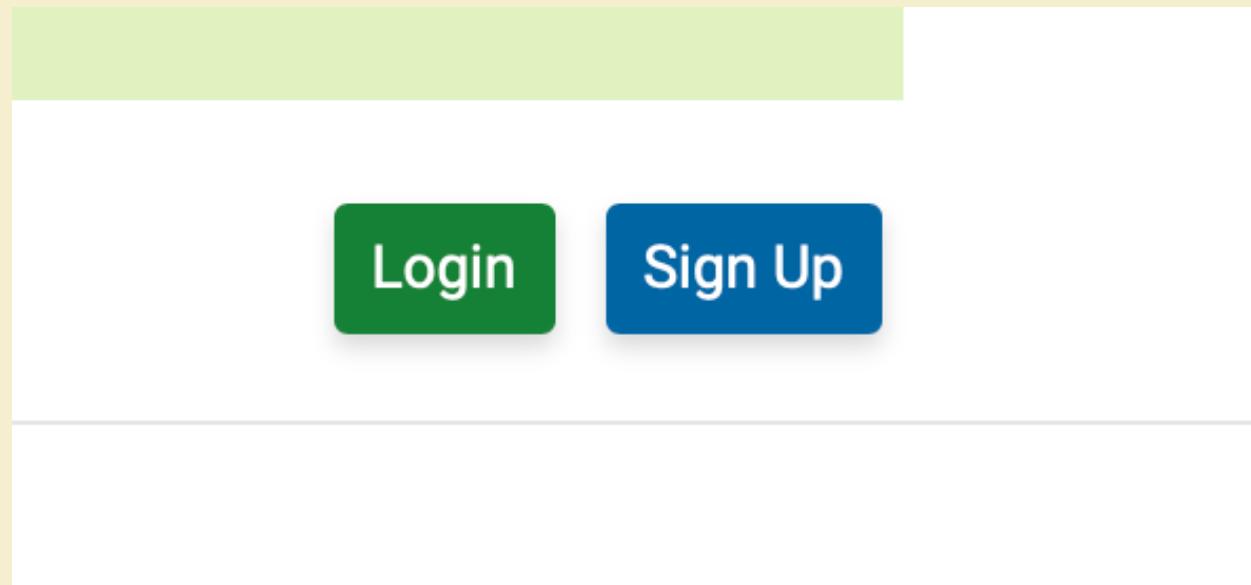
[BACK TO EVENTS](#) [Apply to this Show](#)

Event Pages: [Facebook](#) [Instagram](#)

Location: Toney Burger Center - outside Sunset Valley, Texas (South)

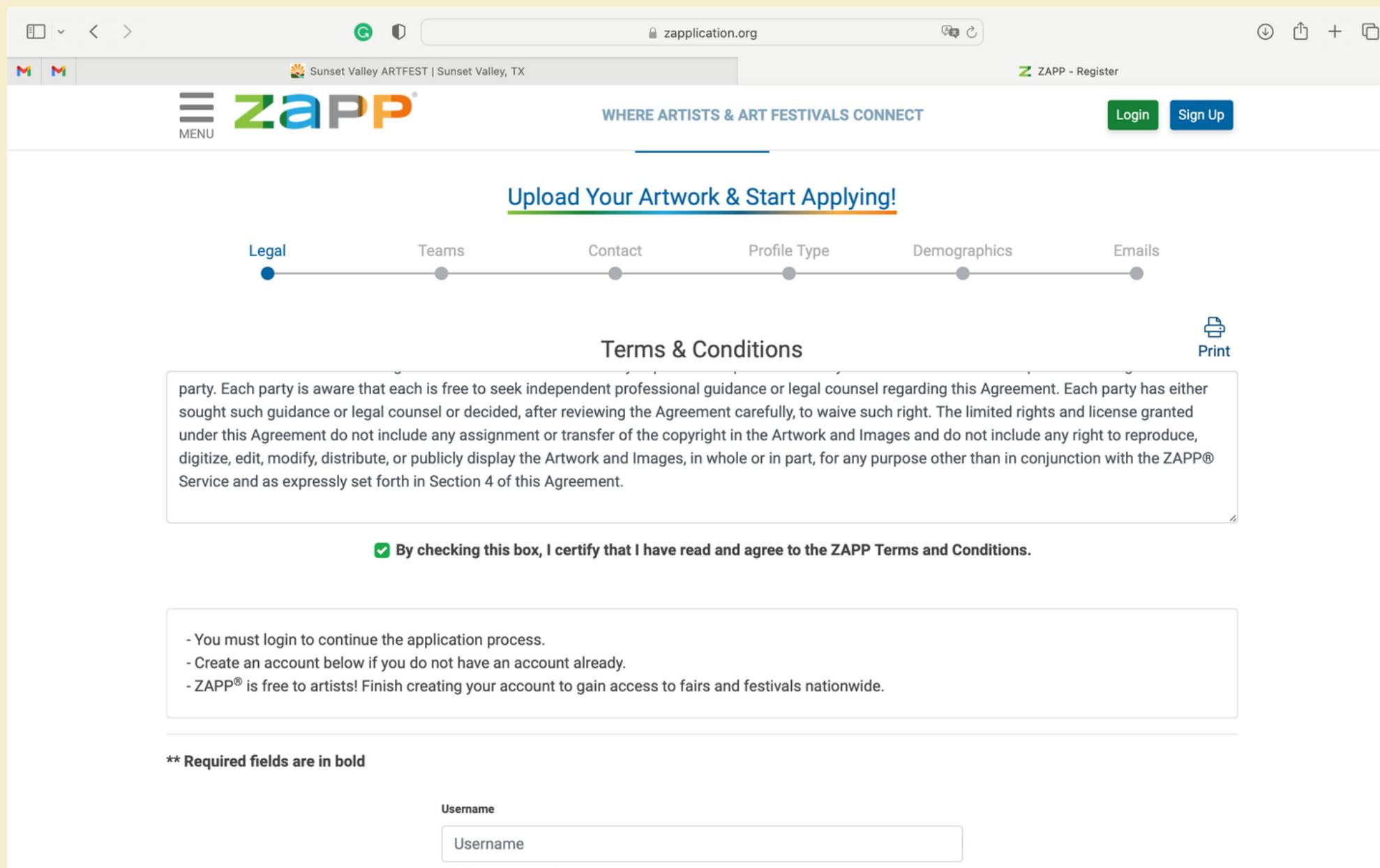
REQUIREMENTS: [GENERAL INFORMATION](#) [RULES/REGULATIONS](#) [BOOTH INFORMATION](#) [REFUND POLICY](#) [JURY DETAILS](#)

IF YOU HAVE AN ACCOUNT, CLICK ON THE LOGIN (SKIP TO PAGE 8)



IF YOU DON'T HAVE AN ACCOUNT, CLICK SIGN UP AND CONTINUE THE SLIDESHOW!

WHEN YOU CLICK 'SIGN UP' YOU WILL ENCOUNTER THIS PAGE



The screenshot shows a web browser with the ZAPP website open. The URL is zapplication.org. The page title is "ZAPP - Register". The header includes the ZAPP logo and navigation links for "Login" and "Sign Up". Below the header, a banner reads "WHERE ARTISTS & ART FESTIVALS CONNECT". A progress bar at the top indicates the user is on the "Legal" step, with six steps in total: Legal, Teams, Contact, Profile Type, Demographics, and Emails. The "Legal" step is highlighted with a blue dot. A sub-header "Upload Your Artwork & Start Applying!" is visible above the form area. The main content area contains the "Terms & Conditions" text, which is a standard legal agreement. Below the text is a checkbox labeled "By checking this box, I certify that I have read and agree to the ZAPP Terms and Conditions." A note below the checkbox lists three requirements: "You must login to continue the application process.", "Create an account below if you do not have an account already.", and "ZAPP® is free to artists! Finish creating your account to gain access to fairs and festivals nationwide." At the bottom of the page, a note states "Required fields are in bold". A "Username" input field is shown, with the placeholder "Username" and the note "20 characters maximum".

MAKE SURE TO READ THE TERMS AND
CONDITIONS AND CLICK ON THE
CHECKBOX!

AFTER THIS, MAKE SURE TO START
FILLING OUT THE FORM.

zapplication.org

Sunset Valley ARTFEST | Sunset Valley, TX

zAPP - Register

zAPP MENU WHERE ARTISTS & ART FESTIVALS CONNECT Login Sign Up

**** Required fields are in bold**

Username: suns ✓ 30 characters maximum

Email: !@gmail.com ✓ Confirm Email: !@gmail.com ✓

Password: ! HIDE ✓ Confirm Password: ! HIDE ✓

7 characters minimum, at least 1 capital letter & number

First Name: a ✓ Middle Initial: Middle Initial Last Name: ub ✓

NOTE: Please input your information exactly as you want it to appear on booth signs, mailings, registration packets, name tags, etc. (e.g. John Smith vs. John smith or JOHN SMITH).

Are you an individual or a team? Individual Team

Do you work with associates? Yes No

We collect demographic information to better our understanding of the art fair and festival industry. Would you like to participate? Yes No

Next →

JUST FILL OUT YOUR BASIC INFORMATION TO CREATE AN ACCOUNT ON THE ZAPPLICATION.

zapplication.org

Sunset Valley ARTFEST | Sunset Valley, TX

zAPP - Register

zAPP MENU WHERE ARTISTS & ART FESTIVALS CONNECT Login Sign Up

Legal Teams Contact Profile Type Demographics Emails

Contact Information

Country: United States ✓

State: Texas ✓

City: austin ✓

ZIP Code: 78745 ZIP Plus:

Business or Studio Name: Sunset Valley Artfest Test1 Add Social Media Link (Max 3) Add Social Media Link

Website: <https://www.sunsetvalley.org/visitors/enjoy/events/sunset-valley-art-fest> ✓

Selling Website: https:// ✓

zapplication.org

Sunset Valley ARTFEST | Sunset Valley, TX

ZAPP - Register

WHERE ARTISTS & ART FESTIVALS CONNECT

Sign Up

Legal Teams Contact Profile Type Demographics Emails

What type of profile are you creating?

Artist Non-Artist Vendor

Select a Medium (3 maximum)

Ceramics
Fiber
Jewelry
Painting (includes Acrylic, Oil, Watercolor)
Printmaking
Other
Digital Media
Folk/Traditional Arts
Metalwork
Papermaking/Book Arts
Sculpture
Leather
Drawing
Glass
Mixed Media
Photography
Woodwork

← Back Next →

Events Calendar Events List Blog ZAPP for Events About ZAPP Help Center Contact Us 2023 ZAPP® Software, LLC, powered by WESTAF

Terms of Use

[Facebook](#) [Twitter](#) [Instagram](#) [YouTube](#)

MAKE SURE TO ADD YOUR
DEMOGRAPHICS ON THE NEXT TAB!

FILL OUT YOUR PROFILE TYPE AND
SELECT THE OPTIONS THAT DESCRIBE
YOUR WORK BEST.

zapplication.org

Sunset Valley ARTFEST | Sunset Valley, TX

ZAPP - Register

WHERE ARTISTS & ART FESTIVALS CONNECT

Sign Up

Legal Teams Contact Profile Type Demographics Emails

Demographic Information

We are collecting demographic information to develop a better idea of the current art fair and festival industry demographics. Every question in this section is completely optional and will only be used to develop statistics on the ZAPP user base. Demographic information is not shared with event administrators and will not impact any applications.

What is your age? Select None

18-24

What is your race/ethnicity? Check all that apply. Select None

African American/Black
 American Indian/Alaska Native
 Asian/Asian American
 Hispanic/Chicano/a/Latino/a
 Middle Eastern/North African
 Native Hawaiian/Pacific Islander
 White
 Multiracial/Biracial
 Prefer not to say
 Other

What is your gender identity? Select None

Male Female

The screenshot shows the ZAPP Sign Up page for the Sunset Valley ARTFEST. The top navigation bar includes the ZAPP logo, a 'MENU' icon, the festival name 'Sunset Valley ARTFEST | Sunset Valley, TX', a search bar with the URL 'zapplication.org', and 'Z APP - Register' and 'Sign Up' buttons. Below the header, a horizontal progress bar shows the current step: 'Sign Up' (underlined in blue), followed by 'Legal', 'Teams', 'Contact', 'Profile Type', 'Demographics', and 'Emails'. The 'Legal' step is highlighted with a blue dot. The main content area is titled 'ZAPP Communication' and contains a sub-section titled 'ZAPP® does not send you mail or email without your permission. Opt in or out of specific lists below.' It lists several communication preferences with checkboxes:

- Subscribe to All Communication Emails** [Read the ZAPP Communication Policy](#)
- Show Information**
A weekly email with approaching deadlines and recently opened applications.
- Single Show Announcements**
Periodic emails about events. These emails will be sent from ZAPP on behalf of the show.
- System Information**
Periodic emails regarding ZAPP updates, bug fixes, or other system news.
- Postcard Mailing**
Receive mailed advertisements about an event's application cycle.

Below the checkboxes is a reCAPTCHA verification box with the text 'I'm not a robot' and the reCAPTCHA logo. At the bottom of the page are 'Back' and 'Submit' buttons, and a footer with links to 'Events Calendar', 'Events List', 'Blog', 'ZAPP for Events', 'About ZAPP', 'Help Center', 'Contact Us', and '2023 ZAPP® Software, LLC, powered by WESTAF'. The footer also features social media icons for Facebook, Twitter, LinkedIn, and YouTube.

TO FINISH YOUR SIGN-UP PROCESS, CHOOSE THE OPTIONS YOU PREFER ON EMAIL PREFERENCES. YOUR NEXT STEP WILL BE TO GO BACK TO THE [LOGIN](#), AND START YOUR APPLICATION FOR THE SUNSET VALLEY ARTFEST 2024!

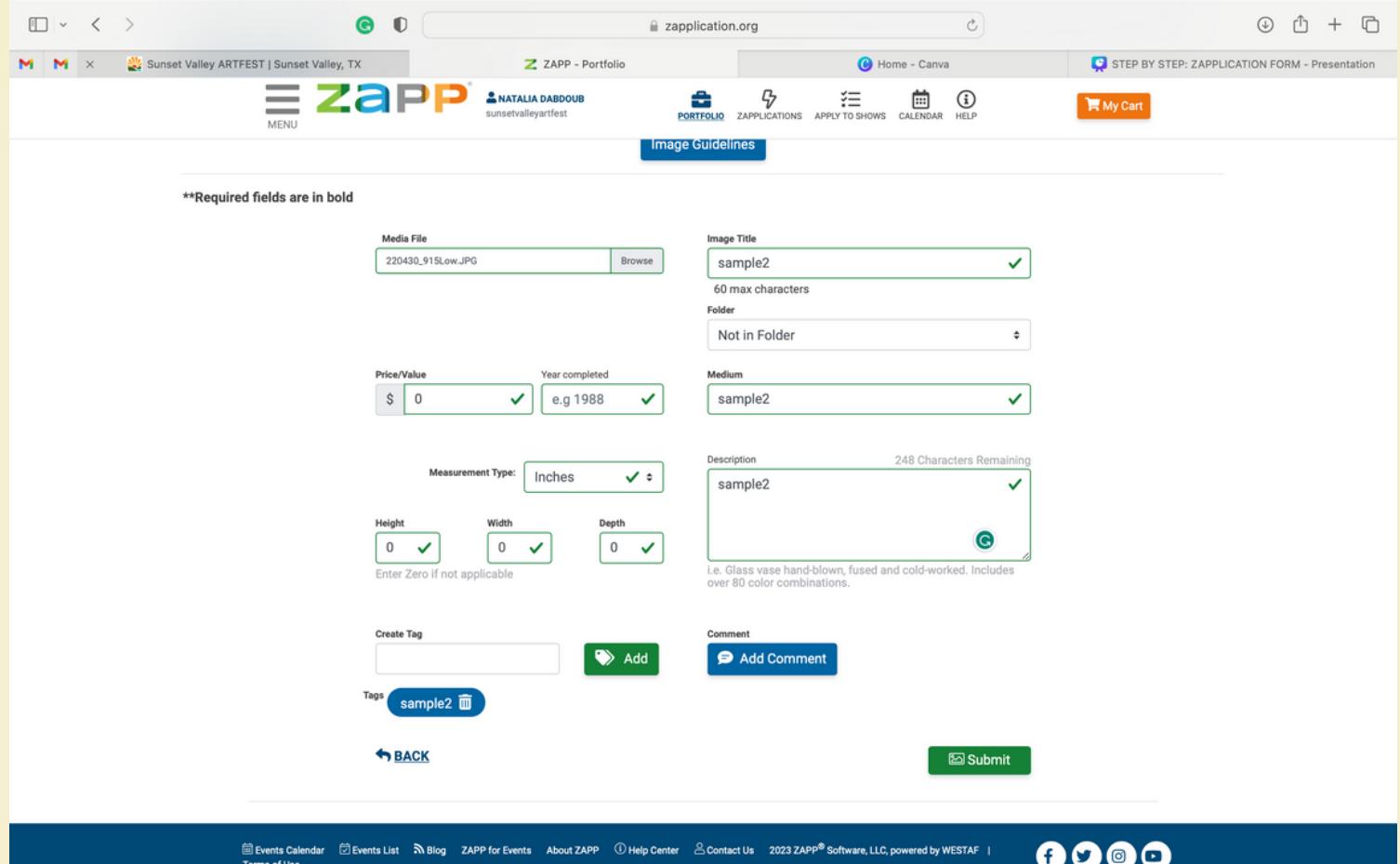
This screenshot shows the ZAPP application interface for the Sunset Valley ARTFEST 2024. At the top, there is a green banner with text about the Independent Artist Podcast. Below the banner, the ZAPP logo and navigation menu are visible. The main content area is titled 'Event Information' for 'Sunset Valley ARTFEST 2024 - 16th Annual'. It features a large image of the event logo, which includes the text '46TH ANNUAL 2024 SUNSET VALLEY ARTFEST'. Below the logo are buttons for 'View Event Gallery' and 'CONTACT EVENT'. On the left, there are sections for 'Event Pages' (with links to Facebook and Instagram), 'Location' (Toney Burger Center - outside Sunset Valley, Texas (South)), and 'REQUIREMENTS' (with tabs for 'GENERAL INFORMATION', 'RULES/REGULATIONS', 'BOOTH INFORMATION', 'REFUND POLICY', and 'JURY DETAILS'). The status 'YOUR APPLICATION STATUS: Started : COMPLETE APPLICATION TO THIS SHOW' is displayed in the center.

THIS IS THE FIRST PAGE YOU WILL SEE
ONCE YOU START THE APPLICATION.
ANSWER THE BASIC QUESTIONS TO
FILL OUT YOUR APPLICATION.

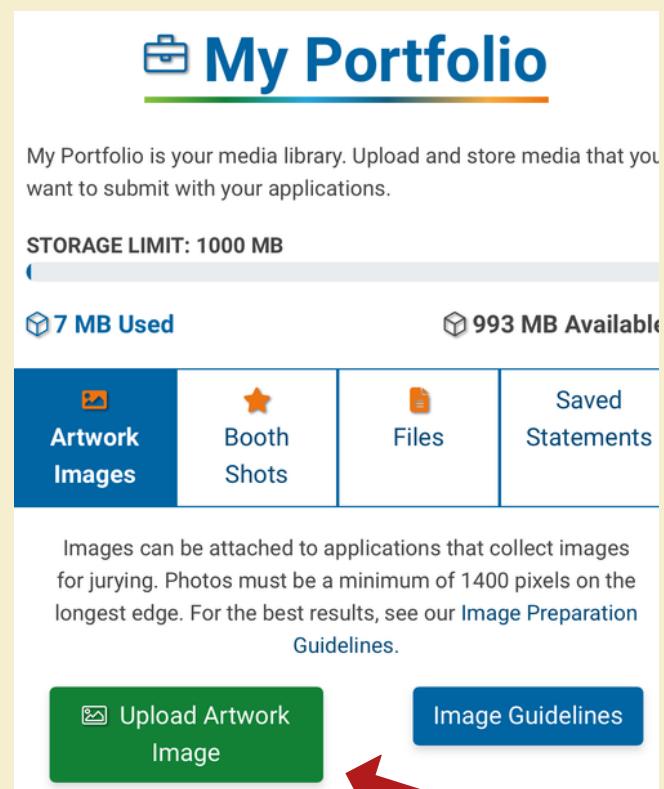
MAKE SURE YOU'RE ON THIS PAGE TO
START THE APPLICATION FOR THE
2024 ARTFEST.

This screenshot shows a specific section of the ZAPP application for the Sunset Valley ARTFEST. The top navigation bar includes the ZAPP logo and the user's name 'NATALIA DABDOUB'. The main content area has a heading 'Description of Material and Technique' with a note: 'Please provide a very brief statement (200 characters or less) that describes the materials and techniques used to create your artwork. This statement may be read to the jurors.' Below this is a text input box containing placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla fermentum eros sed pharetra convallis. Sed vitae nunc bibendum, fringilla magna sit amet, varius ex. Nam nisi mi, imperdiet at elit vitae'. A note below the box says '(Used 200 of 200 characters max)'. To the right, there is a section for 'Select a saved statement from your Portfolio' with a 'Select' button and an 'Insert Saved Statement' button. At the bottom, there are questions: 'Are you a current resident of Sunset Valley?' with 'Yes' and 'No' radio buttons, and 'Have you been a vendor at ARTFEST in the past?' with a text input field.

IMAGES INFORMATION



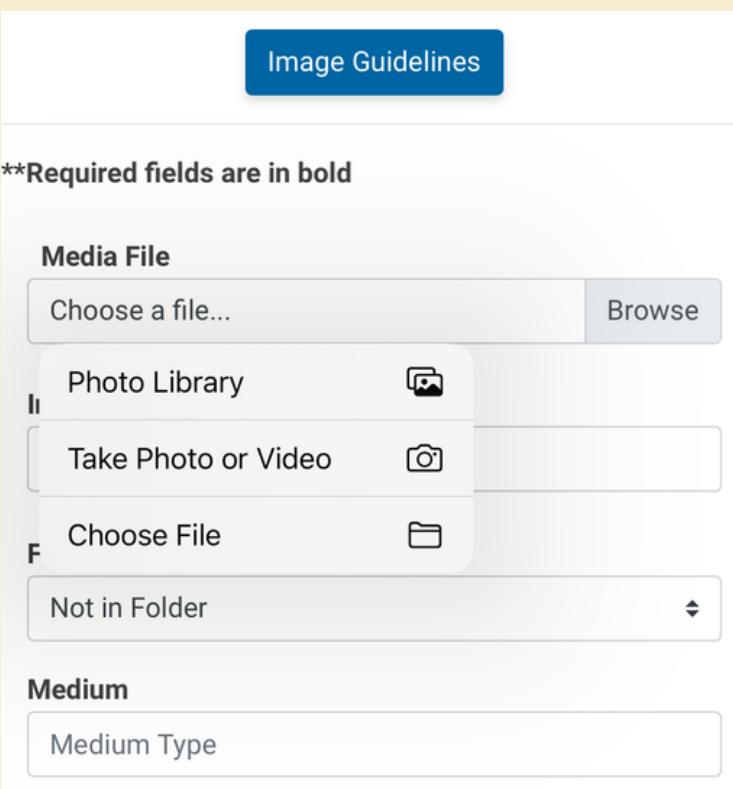
The screenshot shows the ZAPP application interface. At the top, there are tabs for 'PORTFOLIO', 'ZAPPLICATIONS', 'APPLY TO SHOWS', 'CALENDAR', and 'HELP'. The 'PORTFOLIO' tab is active. Below the tabs, there is a 'My Cart' button. The main content area is titled 'Image Guidelines'. It includes fields for 'Media File' (with a 'Browse' button), 'Image Title' (set to 'sample2'), 'Price/Value' (\$0), 'Year completed' (e.g. 1988), 'Medium' (set to 'sample2'), 'Measurement Type' (Inches), 'Height' (0), 'Width' (0), 'Depth' (0), 'Description' (sample2), 'Create Tag' (tags 'sample2'), 'Comment' (button to 'Add Comment'), and a 'Submit' button. At the bottom, there is a 'BACK' button and a 'Tags' section. The footer contains links for 'Events Calendar', 'Events List', 'Blog', 'ZAPP for Events', 'About ZAPP', 'Help Center', 'Contact Us', and 'Terms of Use', along with social media icons for Facebook, Twitter, Instagram, and YouTube.



The screenshot shows the 'My Portfolio' page. At the top, there is a 'My Portfolio' section with a brief description: 'My Portfolio is your media library. Upload and store media that you want to submit with your applications.' Below this, there is a 'STORAGE LIMIT: 1000 MB' indicator, showing '7 MB Used' and '993 MB Available'. There are four categories: 'Artwork Images' (selected), 'Booth Shots', 'Files', and 'Saved Statements'. A note below says: 'Images can be attached to applications that collect images for jurying. Photos must be a minimum of 1400 pixels on the longest edge. For the best results, see our [Image Preparation Guidelines](#)'. At the bottom, there are buttons for 'Upload Artwork Image' (highlighted with a red arrow) and 'Image Guidelines'.

THIS IS THE PAGE THAT YOU WILL SEE WHEN YOU CLICK TO UPLOAD YOUR PHOTOS TO YOUR PORTFOLIO ON ZAPP!

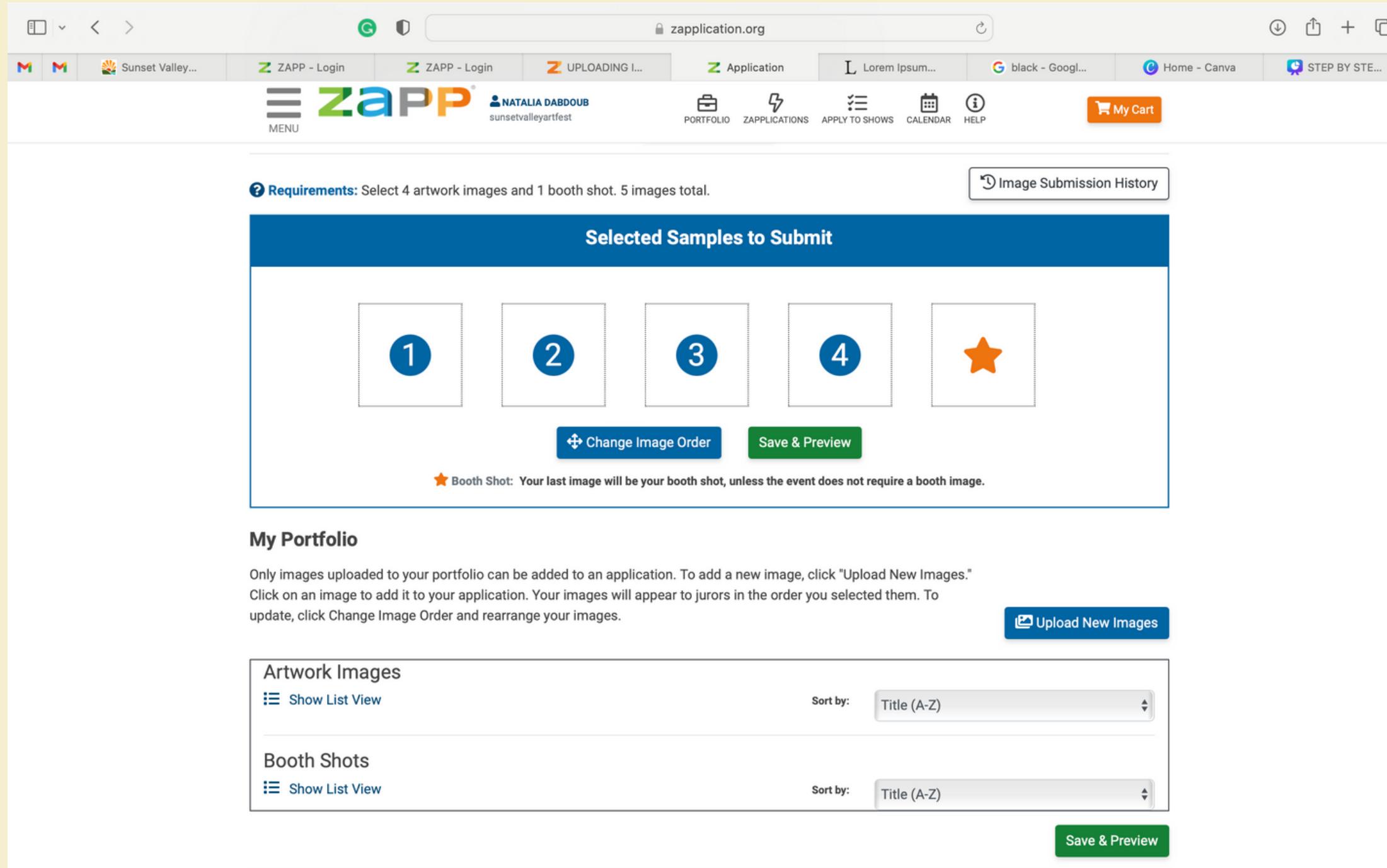
1. You will select an image from your computer or phone.
2. Fill in the image title, price, height, width, and depth.
3. Click on “Submit” at the right corner to upload your photo



The screenshot shows the 'Image Guidelines' page. At the top, there is a 'Image Guidelines' button. Below it, there is a note: '**Required fields are in bold'. The main content area includes fields for 'Media File' (with a 'Choose a file...' button and 'Browse' button), 'Photo Library' (with a camera icon), 'Take Photo or Video' (with a camera icon), 'Choose File' (with a folder icon), 'Medium' (with a dropdown menu), and 'Not in Folder' (with a dropdown menu). At the bottom, there is a 'Medium' section with a 'Medium Type' dropdown.

IMAGE GUIDELINES LINK:
<https://artisthelp.zapplication.org/my-portfolio-uploading-images/>

IMAGES INFORMATION

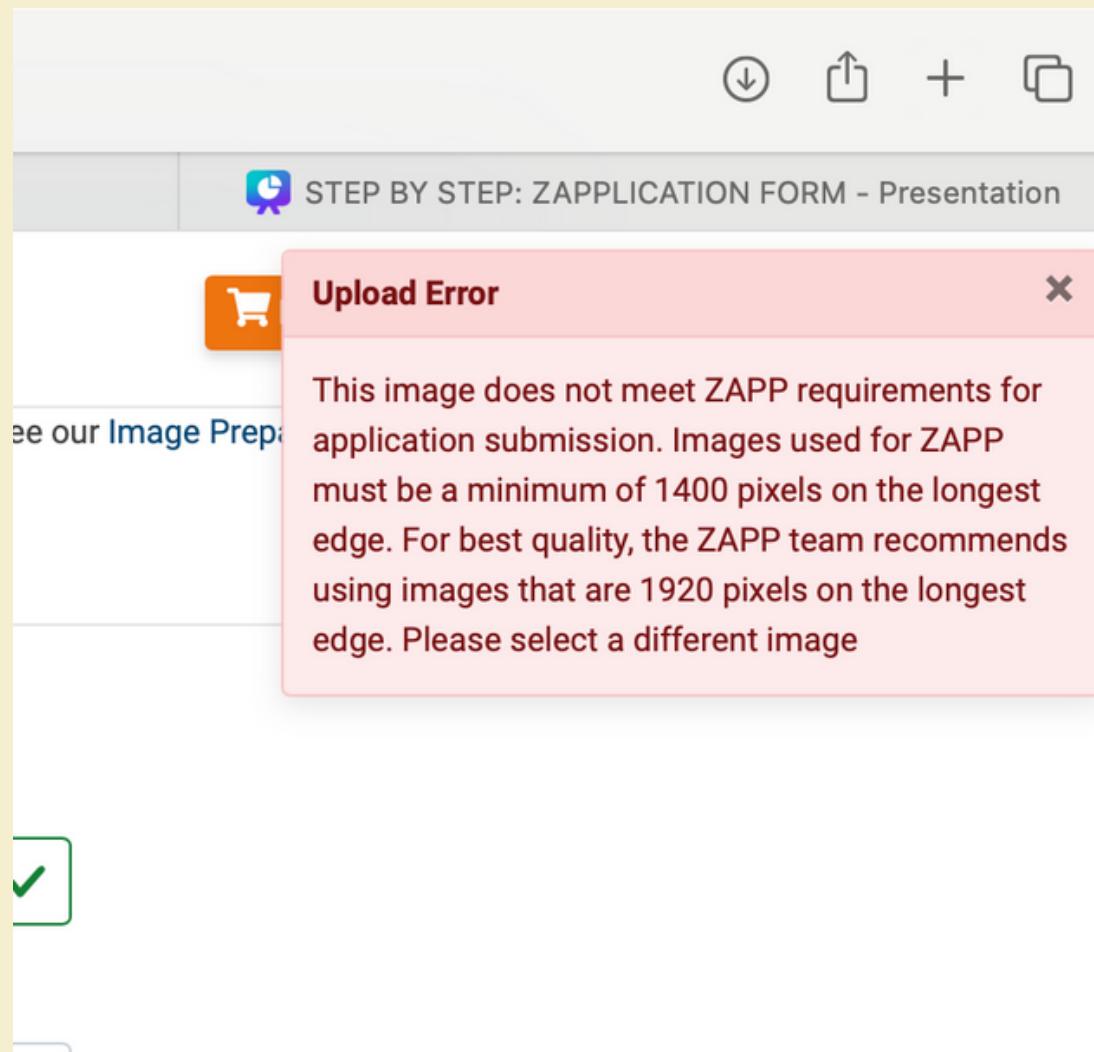


The screenshot shows the ZAPP application interface. At the top, there is a navigation bar with various links and a user profile for 'NATALIA DABDOUB'. Below the navigation bar, a section titled 'Selected Samples to Submit' displays four numbered images (1, 2, 3, 4) and a fifth image marked with a star, indicating it is a booth shot. Below this section are buttons for 'Change Image Order' and 'Save & Preview'. A note states: 'Booth Shot: Your last image will be your booth shot, unless the event does not require a booth image.' Below this, the 'My Portfolio' section is shown, which includes 'Artwork Images' and 'Booth Shots' sections, each with a 'Show List View' link and a 'Sort by' dropdown set to 'Title (A-Z)'. A 'Upload New Images' button is also present. At the bottom of the page is a 'Save & Preview' button.

SCROLL DOWN AND YOU WILL SEE THIS SAME PAGE. YOU WILL SELECT YOUR IMAGES FROM YOUR PORTFOLIO TO UPLOAD TO YOUR APPLICATION. MAKE SURE THESE PHOTOS ARE YOURS AND ARE RELEVANT TO YOUR ART OR ITEMS YOU'RE SELLING.

IMAGE GUIDELINES LINK:
<https://artisthelp.zapplication.org/my-portfolio-uploading-images/>

IMAGES INFORMATION



MAKE SURE YOU FOLLOW THE IMAGE GUIDELINES BECAUSE
YOU WILL GET AN UPLOAD ERROR ON THE TOP RIGHT OF THE
SCREEN.

Some guidelines:

- Accepted file formats: jpeg, jpg, tiff, and png
- file size: under 5 MB
- Resolution: 72 ppi - 300 ppi

If your image is too big for Zapp, you can save your image on a lower resolution. If you need assistance and instructions to resize an image, the instructions are on slide 12.

IMAGE GUIDELINES LINK:

<https://artisthelp.zapplication.org/my-portfolio-uploading-images/>

RESIZING IMAGES

1. Visit an image resizing website.
 - a. <https://picresize.com>
 - b. <https://imageresizer.com>
2. Upload the file/image you want to resize
3. Use the site's resizing controls to change the size
4. Save the image to your device.
5. Upload the image to your Zapplication

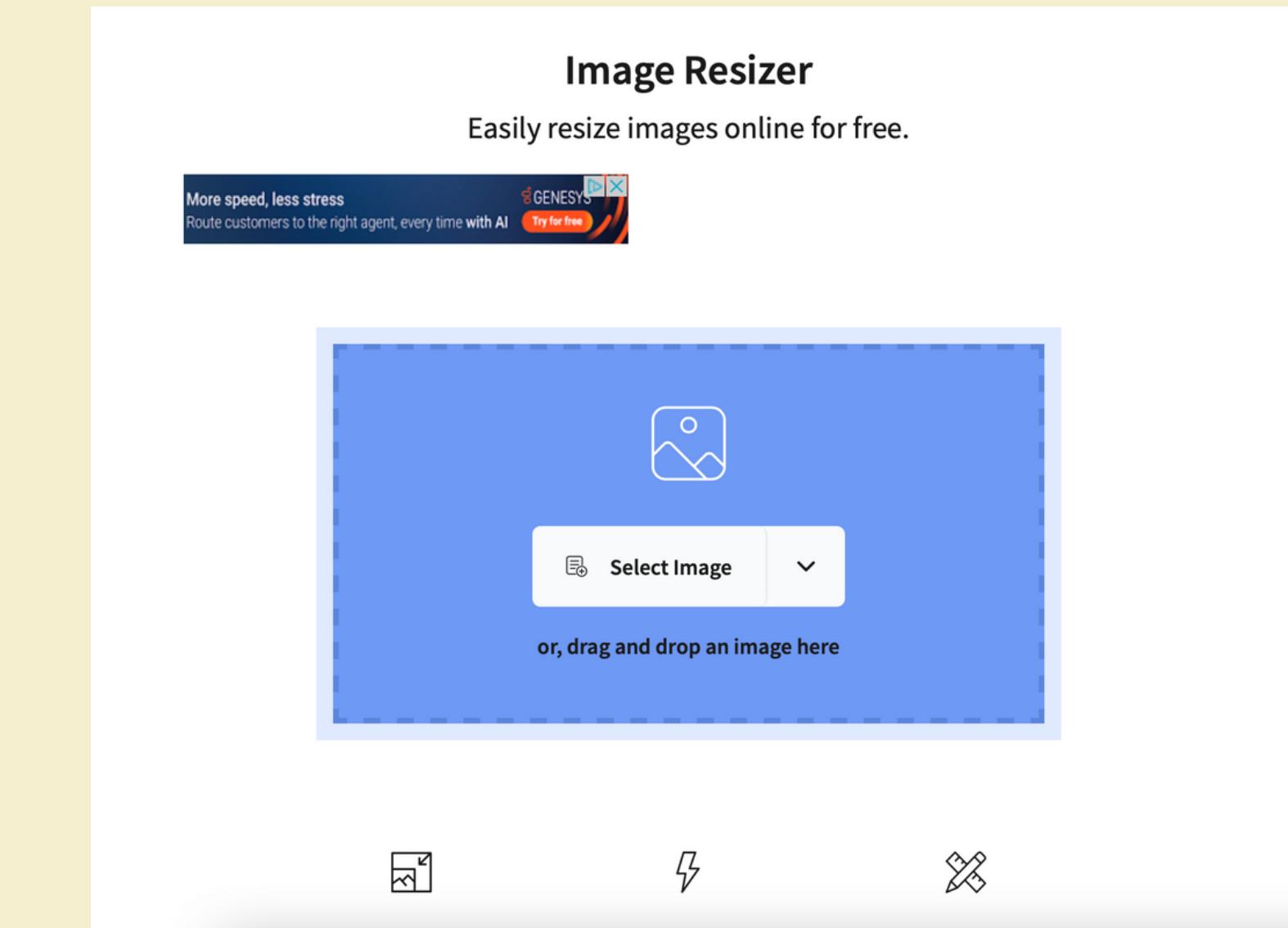


IMAGE GUIDELINES LINK:

<https://artisthelp.zapplication.org/my-portfolio-uploading-images/>

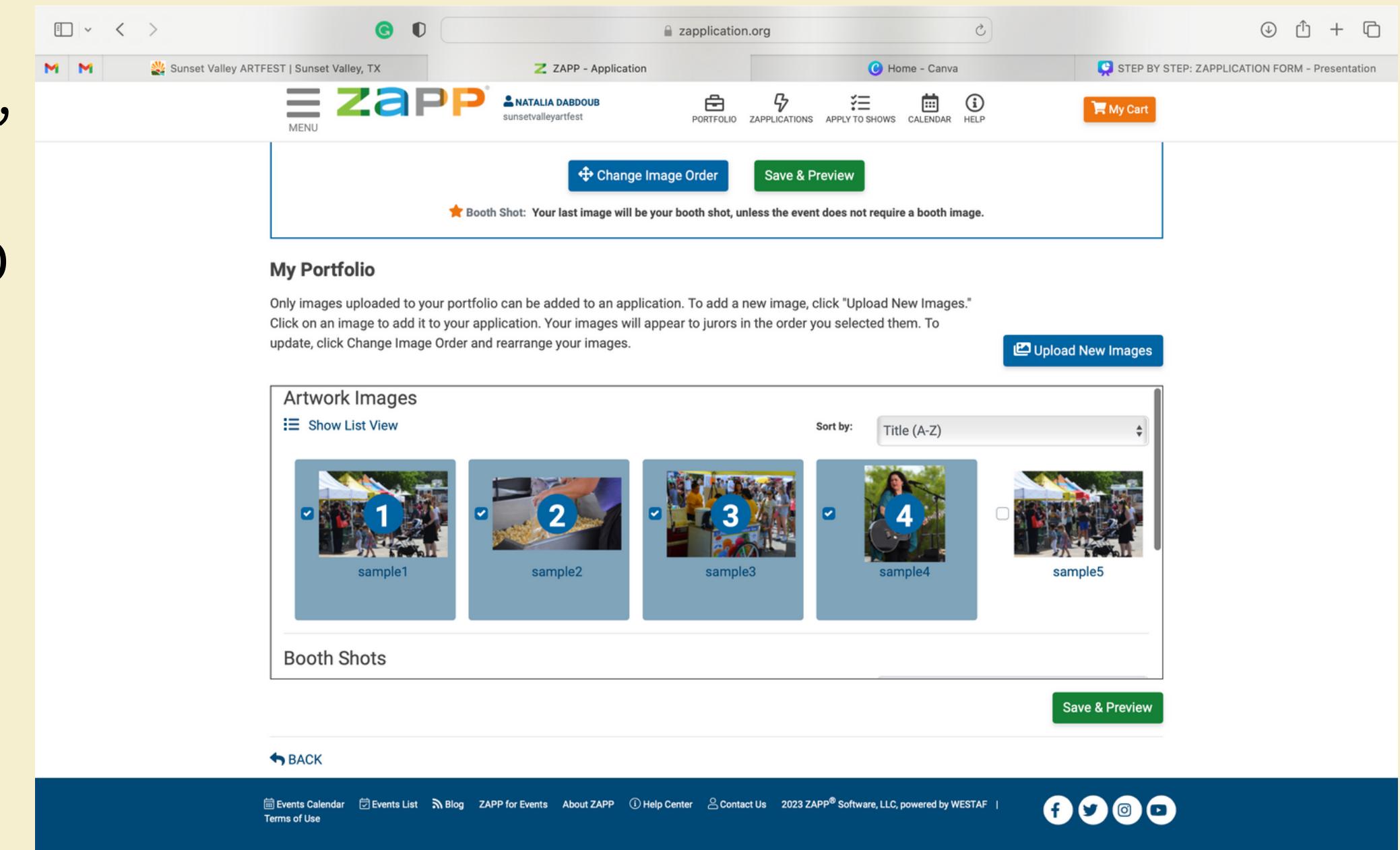
Link to helpful resizing.guidelines:

<https://www.wikihow.com/Resize-a-JPEG>

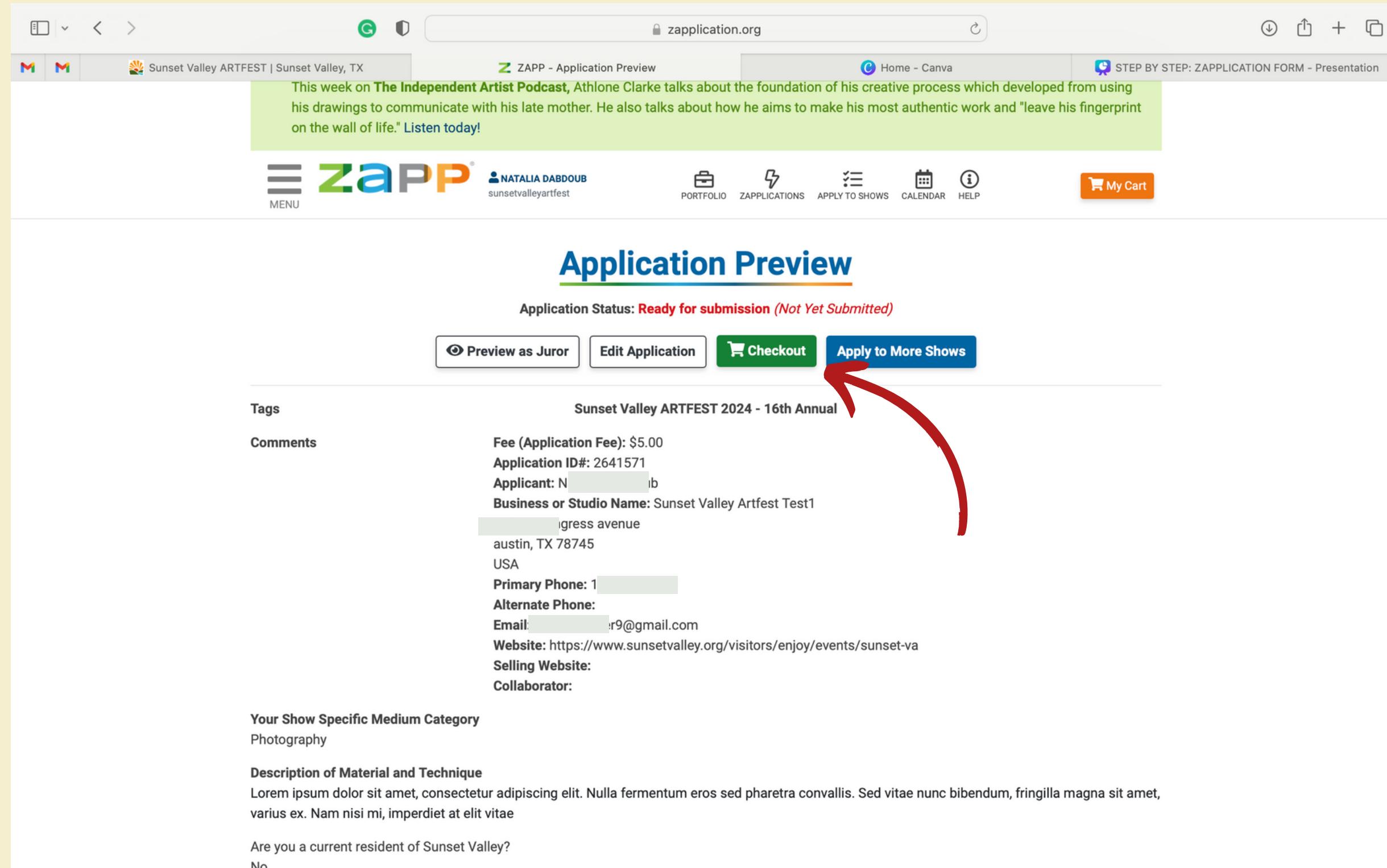
WHEN YOUR IMAGES ARE UPLOADED,
YOU WILL SEE THIS PAGE. YOU HAVE
TO UPLOAD 4 ARTWORK IMAGES AND
ONE BOOTH IMAGE.

SCROLL DOWN TO UPLOAD AND
SELECT THE BOOTH IMAGE.

IT IS 5 IMAGES TOTAL!



CLICK ON THE SAVE AND CONTINUE
BUTTON...



Sunset Valley ARTFEST | Sunset Valley, TX

ZAPP - Application Preview

Home - Canva

STEP BY STEP: ZAPPLICATION FORM - Presentation

This week on **The Independent Artist Podcast**, Athlone Clarke talks about the foundation of his creative process which developed from using his drawings to communicate with his late mother. He also talks about how he aims to make his most authentic work and "leave his fingerprint on the wall of life." Listen today!

zapp NATALIA DABDOUB

MENU

PORTFOLIO ZAPPLICATIONS APPLY TO SHOWS CALENDAR HELP

My Cart

Application Preview

Application Status: Ready for submission (Not Yet Submitted)

[Preview as Juror](#) [Edit Application](#) [Checkout](#) [Apply to More Shows](#)

Tags: Sunset Valley ARTFEST 2024 - 16th Annual

Comments:

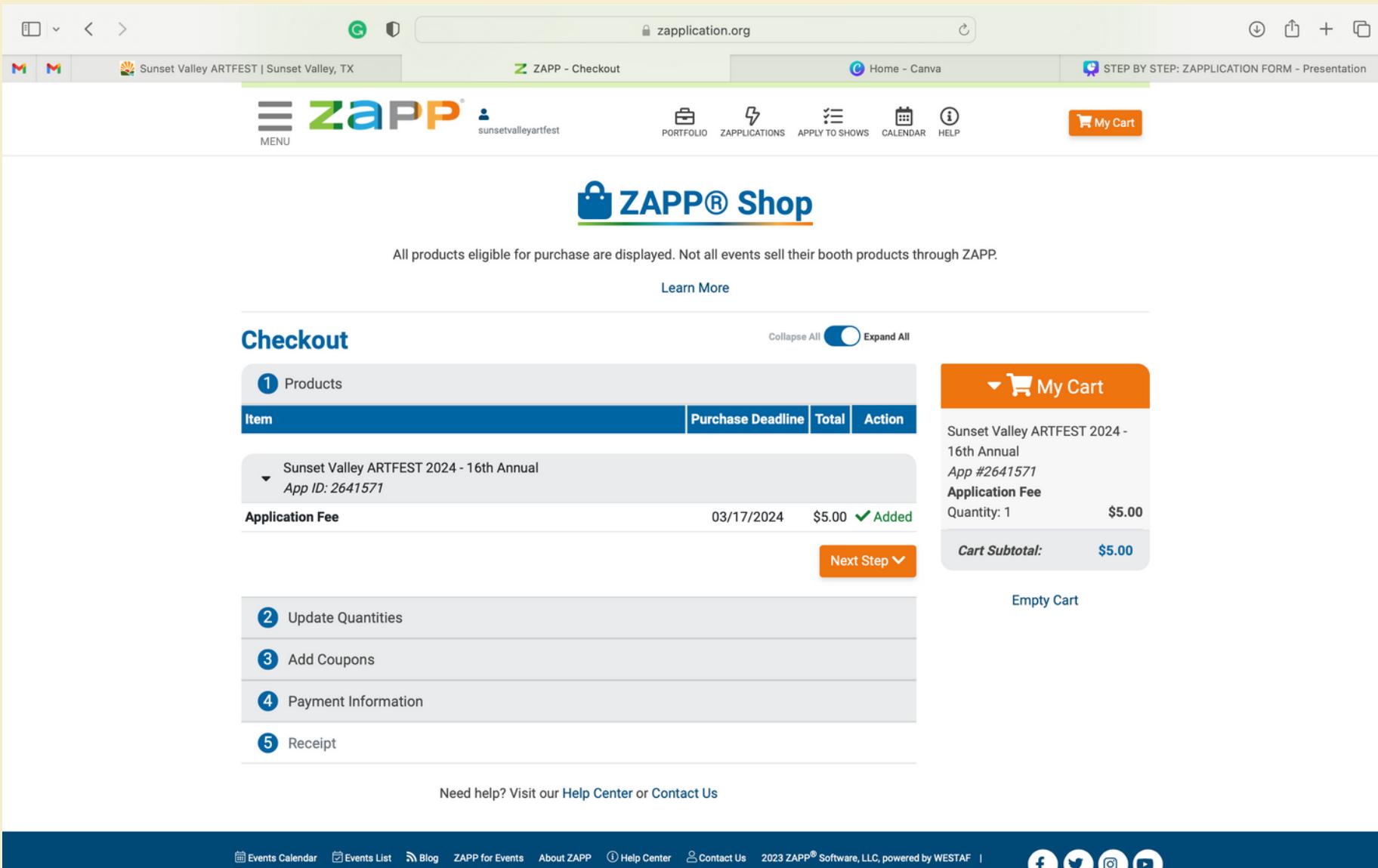
Fee (Application Fee): \$5.00
Application ID#: 2641571
Applicant: N
Business or Studio Name: Sunset Valley Artfest Test1
Address: 1234 ingress avenue
City: austin, TX 78745
Country: USA
Primary Phone: 1
Alternate Phone:
Email: test9@gmail.com
Website: <https://www.sunsetvalley.org/visitors/enjoy/events/sunset-valley-artfest-2024>
Selling Website:
Collaborator:

Your Show Specific Medium Category: Photography

Description of Material and Technique: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla fermentum eros sed pharetra convallis. Sed vitae nunc bibendum, fringilla magna sit amet, varius ex. Nam nisi mi, imperdiet at elit vitae

Are you a current resident of Sunset Valley?
No

YOU WILL ENCOUNTER AN APPLICATION PREVIEW PAGE. MAKE SURE YOUR INFORMATION IS CORRECT AND THEN YOU'RE READY TO CHECKOUT!

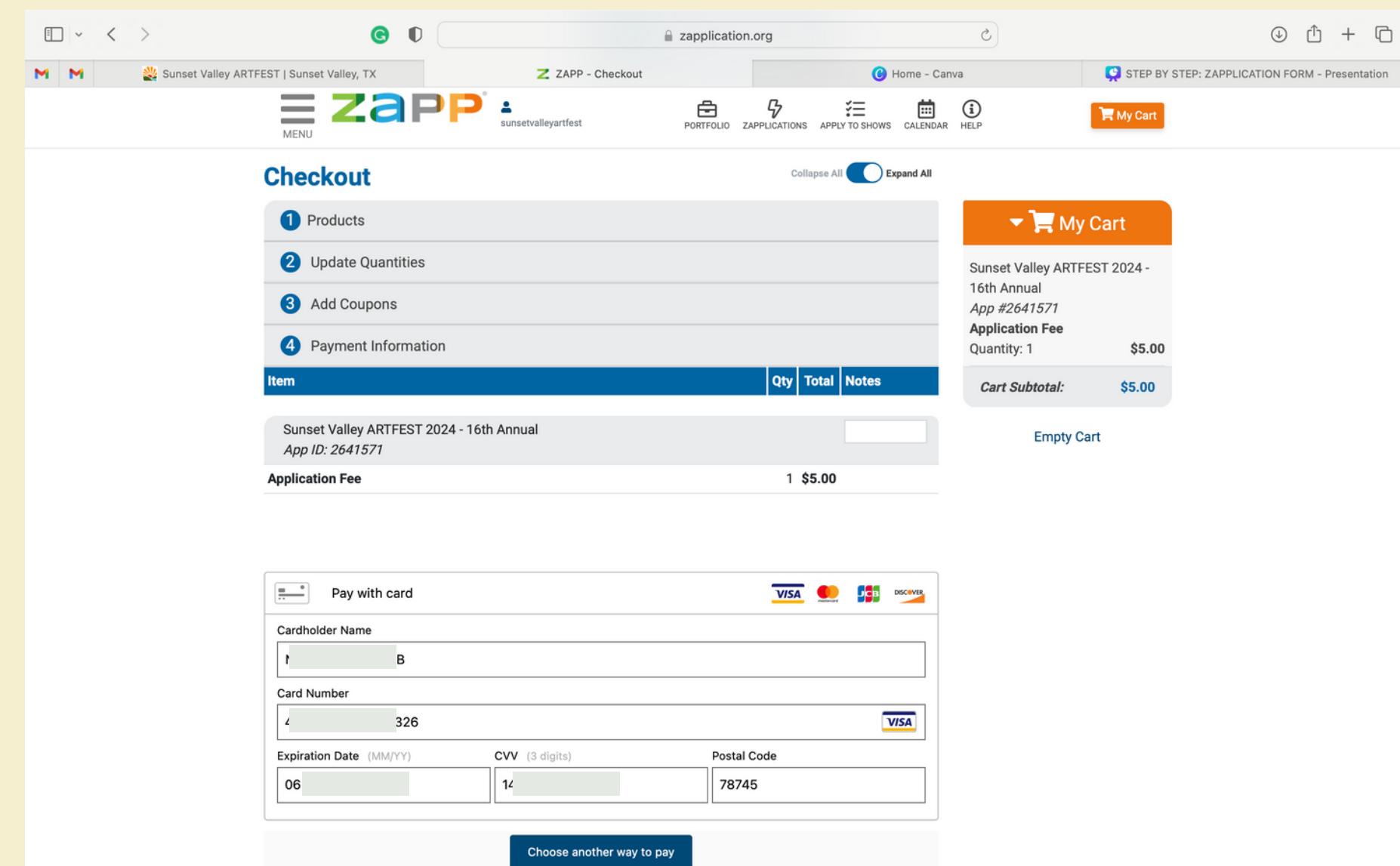


The screenshot shows the ZAPP Checkout page for the Sunset Valley ARTFEST. The top navigation bar includes links for ZAPP - Checkout, Home - Canva, and STEP BY STEP: ZAPPLICATION FORM - Presentation. The ZAPP logo is prominently displayed. The main content area is titled 'Checkout' and shows a table with one item: 'Sunset Valley ARTFEST 2024 - 16th Annual' with an App ID of 2641571. The item is listed as an 'Application Fee' with a quantity of 1 and a total of \$5.00. A note indicates that the application fee is \$5.00. Below the table, there are five steps: 'Update Quantities', 'Add Coupons', 'Payment Information', and 'Receipt'. A 'Next Step' button is visible. To the right, a 'My Cart' section shows the same item with a subtotal of \$5.00. The bottom of the page includes a 'Help Center' link, social media icons, and a footer with links for Events Calendar, Events List, Blog, ZAPP for Events, About ZAPP, Help Center, Contact Us, and 2023 ZAPP® Software, LLC, powered by WESTAF.

FILL OUT YOUR PAYMENT INFORMATION.

***IMPORTANT* : THERE IS AN APPLICATION FEE OF \$5 WHICH YOU HAVE TO PAY FOR THE APPLICATION TO BE SUBMITTED.**

WHEN YOU CLICK ON THE CHECKOUT BUTTON, YOU WILL FIND THIS PAGE.



The screenshot shows the ZAPP Checkout page for the Sunset Valley ARTFEST. The top navigation bar and ZAPP logo are identical to the previous screenshot. The main content area is titled 'Checkout' and shows the same application fee item. Below the table, there are four steps: 'Update Quantities', 'Add Coupons', 'Payment Information', and 'Receipt'. The 'Payment Information' step is currently active, showing a table with the application fee item. To the right, a 'My Cart' section shows the same item with a subtotal of \$5.00. Below the table, there is a 'Pay with card' section with fields for Cardholder Name (B), Card Number (4326), Expiration Date (06/24), CVV (3 digits) (14), and Postal Code (78745). A 'Choose another way to pay' button is at the bottom.

The screenshot shows a web browser with the URL zapplication.org in the address bar. The page is titled "ZAPP - Checkout" and features the ZAPP logo and "sunsetvalleyartfest". The navigation menu includes "PORTFOLIO", "ZAPPLICATIONS", "APPLY TO SHOWS", "CALENDAR", and "HELP", along with a "My Cart" button. A progress bar at the top indicates steps 3, 4, and 5: "Add Coupons", "Payment Information", and "Receipt". The "Receipt" step is highlighted. The receipt area displays the message "Thank you for using ZAPP®!" and "Your transaction was successful." It shows the following details:
Buyer: NATALIA DABDOUB (sunsetvalleyartfest)
Order: 2565804
Transaction ID: gkne3jcy
Purchase Date: December 18th, 2023 at 9:31 PM

Event Name: Sunset Valley ARTFEST
Item: Application Fee
Cost: \$5.00
Qty: 1
Discount: None
Subtotal: \$5.00

Total Paid: \$5.00
Paid via Visa. Last 4 digits: 7326

A "Print Receipt" button is located at the bottom of the receipt area.

ONCE YOU SUBMIT THE PAYMENT, YOU WILL GET A
PAGE WITH THE RECEIPT!
IF YOU GOT TO THIS POINT, YOU ARE READY AND
YOUR APPLICATION IS SUBMITTED FOR REVIEW.