



Sponsorship Opportunity

The 15th annual Sunset Valley ARTFEST, to be held on Saturday, April 29, 2023, is a celebration of the arts hosted by the City of Sunset Valley. Businesses and organizations are offered unique sponsorship opportunities to associate with the popular family-oriented event and engage attendees from Sunset Valley, Austin, and all-over Central Texas. ARTFEST is presented free to the public.

As in years past, the well-organized, daylong festival will be held at the Toney Burger Center in Sunset Valley. The open-air festival last year had over 7,800 attendees who enjoyed popular live music performances and nearly 100 art and food vendors. In addition to the large main stage and avenues of art vendors, there is a separate area for family and children's fun and interactive activities including a music stage. A fun-filled day is guaranteed for all ages!

ARTFEST is a special environment for sponsors to enhance visibility and image. People feel good about and are inclined to support brands invested in benefitting their community. In addition to generating good will, sponsors can reach and meet their audience, develop lists, and hand out literature. ARTFEST marketing allows broad social media exposure in the period leading up to and after the event.

Our inaugural sponsorships in 2022 yielded great satisfaction for national, regional, and local sponsors, such as The Home Depot, Central Market Westgate, Doc's Backyard Grill and TexaScapes. Let's discuss how ARTFEST 2023 will do the same for your business.



Sponsor Levels

\$5,000 Top Level Platinum (Limit to 1 Sponsor)

- Exclusive sponsor banner at main stage
- Logo placement and mentions on radio, event website, cross promotion on social media, and print ads
- Two well placed 11x11 booth spaces
- Stage announcements promoting sponsor
- 6 Free event T-Shirts

\$2,000 Performance Level Gold

- Logo placement at both main and children's stages
- One 11x11 booth space
- Stage announcements promoting sponsor
- Cross promotion on social media
- 4 Free event T-Shirts

\$1,000 Entertainment Level Silver

- Logo placement at event entrances
- Stage announcements promoting sponsor
- Cross promotion on social media
- 2 Free event T-Shirts

\$500 Art Patron Level Bronze

- Logo on entrance banners
- Stage announcements
- 1 Free event T-Shirt

Contact:

Karen Medicus, Arts Commission Chair

arts@sunsetvalley.org

www.sunsetvalley.org/artfest

Let's discuss any special needs you may have.





April 20, 2022 Highlights

Attendees: 7,856 Vendors: 93

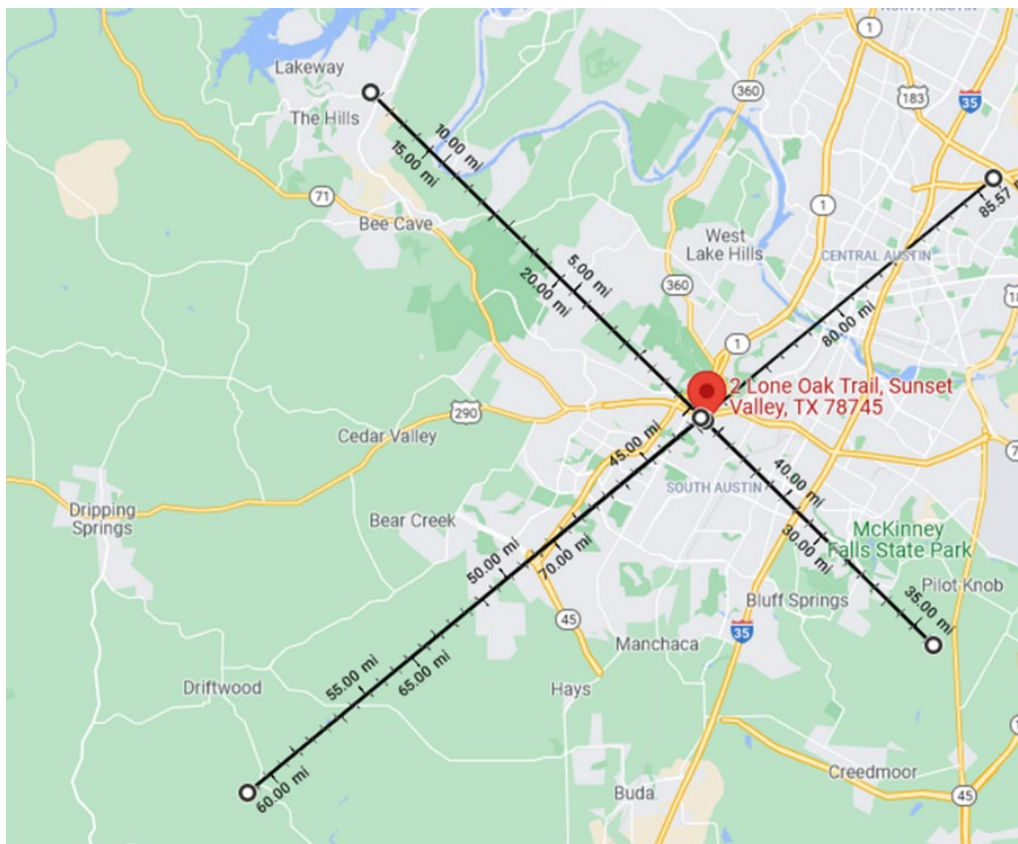
Media Impact:

The paid advertising campaign for the 2022 event used an omni-channel strategy targeting likely attendees within a 10 mile radius of the City of Sunset Valley. The campaign incorporated high exposure print, out of home, radio, digital and social media channels.

Clicks to Website – 8,649

Impressions - 2.1M+

Videos Completed – 247K



THE AUSTIN CHRONICLE

70% OFF DELL Laptops & Desktops Every Day 3 Locations 512-459-0026

MUSIC Daily Music Live Music Faster Than Sound Austin Music Awards ACL Music Fest

MUSIC EVENTS

Hi How Are You Day 2022 w/ Grouplove, Madame Gandhi, the...
at ACL Live at the Moody Theater

MARSHALL HOOD
at The Austin Deer Garden Brewing Co

KEVIN DEVINE
at Korman's Neighborhood

MORE MUSIC EVENTS >>

APR 30 LOCAL ART MUSIC FOOD

Faster Than Sound: Neighbors Push to Limit Size of Austin Opera House Project

LOCAL ART, LIVE MUSIC APR 30

THE AUSTIN CHRONICLE

70% OFF DELL Laptops & Desktops Every Day 3 Locations 512-459-0026

FEATURED: Elections Mother's Day Summer Camps Austin Chronic Online Store Best of Austin Party

TODAY'S EVENTS

Hi How Are You Day 2022 w/ Grouplove, Madame Gandhi, the...
at ACL Live at the Moody Theater

LATINO COMEDY PROJECT: ESTAR GUARS!
at Emma S. Barrientos Mexican American Cultural

TASTE OF MEXICO
at Fair Market

MUSIC | MOVIES | ARTS | COMMUNITY

Five Ways to Celebrate Science Fiction's Biggest Holiday

ESTAR GUARS! PROJECT

SEPT 14 MOODY CENTER
ON SALE FRIDAY MAY 6 @ 10 AM AT TICKETMASTER

Sunset Valley Arts
Sponsored

Over 75 local artists, live music, kid's activities, and kid's music stage, next to the SFC Farmers Market outside the Toney Burger Center

20-22 SUNSET VALLEY ARTFEST

sunsetvalley.org
Saturday, April 30, 9am - 4pm [Learn more](#)

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Instagram

sunsetvalleyarts
Sponsored

Learn more

sunsetvalleyarts Over 75 local artists, live music, activities, and kid's music stage, next to the SF... more

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APR 30

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