

SUNSET VALLEY

IT'S GOOD TO BE HERE

June 2022

The Valley Newsletter

Lunar Eclipse May 15-16, 2022



A total lunar eclipse occurred on May 15-16, 2022. This was the longest lunar eclipse that was visible from nearly all of North America since 1989. This photo was taken by the Mayor, from their driveway in the Villas using a small telescope. Thank you Mayor Marc and family for the awesome photo!

WHAT'S
GOOD?



GREENBELT
NATURE WALKS.



Inside this issue

- Water Restrictions
- Comprehensive Plan Updates
- Council Action
- New Staff Member
- Spring Events Community Pics
- Budget Planning
- Police Blotter
- Fireworks Notice

For article ideas or information you'd like included, please give us a call! 512-892-1383

Water Restrictions—Stage 1 Drought

The levels of Lake Travis and Lake Buchanan have fallen below 1.4 million acre feet of combined storage. The City of Austin will begin Stage 1 Drought Response on June 6th. As a customer of the City of Austin, the City of Sunset Valley will also initiate similar drought response criteria.

Residential

Hose-end Sprinklers- two days per week from midnight until 8 a.m. or 7 p.m. to midnight.

Even Address - Thursday, Sunday

Odd Address - Wednesday, Saturday

Automatic Irrigation- one day per week from midnight to 8 a.m. and/or 7 p.m. to midnight. Customers may water a second day with a hose-end sprinkler)

Even Address - Thursday

Odd Address - Wednesday

Commercial/Multi-family/Public Schools

Hose-end Sprinklers or Automatic Irrigation- One day per week from midnight to 8 a.m. and/or 7 p.m. to midnight

Even Address - Tuesday

Odd Address - Friday

Residential and commercial customers can continue the following activities without restrictions: irrigating athletic fields; drip irrigation; hand-held watering with hose; watering trees with automatic bubblers; automatic drip irrigation or soaker hose irrigation beneath the tree canopy and in vegetable gardens. Residential car washing, and the washing of any outdoor surface, is allowed with the use of positive shut-off valve on a hose or with a bucket.



Utility Customers—Form for Disclosure of Info.

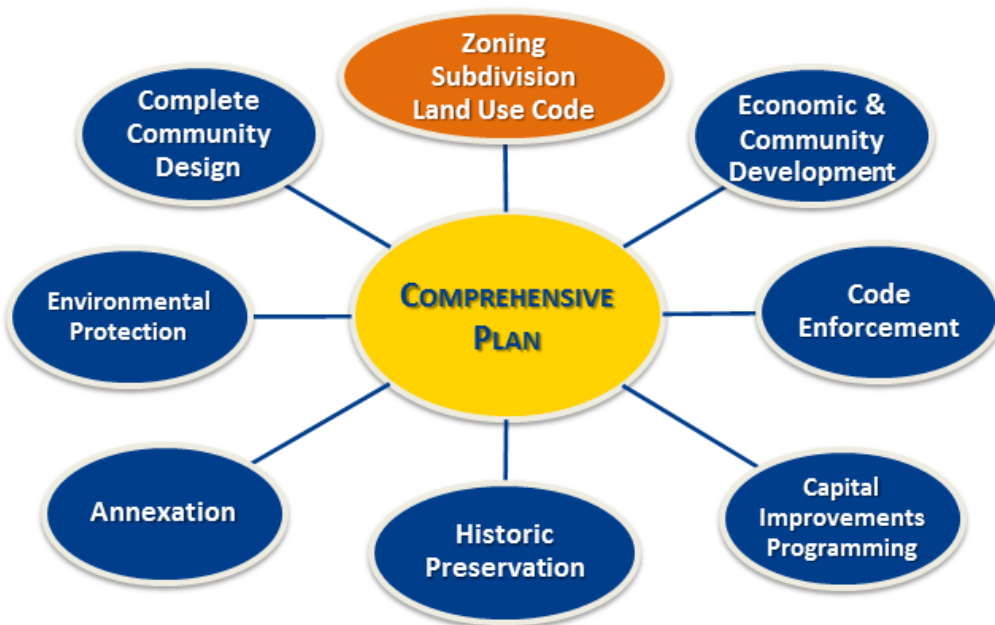
Included with the June Utility Bills is a form titled "[Request for Disclosure of Information Maintained by the COSV Utilities Department.](#)" Information in your customer account records is exempt from disclosure under the Texas Govt. Code Chapter 552. If you wish to have your information disclosed, including contact information, you may complete the form and return it to the City. For more info, please call 512-892-1383

Comprehensive Plan Updates

The Planning and Environmental Committee (P&E) has completed revisions to the City’s Comprehensive Plan. The Comprehensive Plan acts as the City’s main source for planning and land use decisions. Those decisions affect other portions of the Land Development Code. As the Committee continues to refine the document, and before it is ultimately adopted by City Council, feedback from the community is necessary to ensure that the Comprehensive Plan reflects the needs and desires of the residents of Sunset Valley. The Comprehensive Plan and Future Land Use Map were last updated in 2011.

[Click Here to download the revised Comprehensive Plan](#), or you may call the City to request a copy for review. Here is the revised schedule for the review process before the revised plan is adopted by City Council:

- Council approves final mission and vision statements July 2022
- Individual Committee Presentations July 2022
- Joint Committee Meetings to review committee comments Aug. & Sept. 2022
- Zoning Commission & Legal Review October – November 2022
- Draft Document to Council November 2022 for Preliminary Review (no action)
- Public Comment Period Dec. 2022 – Jan. 2023
- Final Action and Council Adoption January 2023



What’s the Purpose of a Comp. Plan?

State law provides that cities shall have an adopted Comprehensive Plan. By requiring comprehensive plans, the State can be assured of a consistent framework for decisions while still allowing for local control. The policies of this Comprehensive Plan are established to protect and preserve the area’s natural resources and to promote the health, safety, and general welfare of the community. The Comprehensive Plan guides all other development regulations within the City.

November Election

The next City Election will be on Nov. 8th, and will elect the Mayor and two Council Members. Filing for candidates begins July 23rd and will end August 22nd. Filing must be done in-person at the City offices with the City Secretary or the Court Clerk.

Upcoming Council Agenda Items

- Development Process Review (Workshop)
- Village Shopping Center Lighting Variance (tabled from 6/21)
- Emergency Operations Follow Up items
- Stearns/290 Waterline agreement with Townbridge
- Financial Statements
- Award of Contracts for IT Services and Landscaping Maintenance

Council Action May & June 2022

May 17, 2022

- Approval of the October 2021—March 2022 Financial Statements
- Approval of an Ordinance amending the FY 2022 Budget (Budget Amendment #9) regarding ART-FEST expenses
- Approval of releasing the RFP for Landscaping Maintenance
- Award of Contact to Rock Services for City Hall painting and electrical work, and approval of Budget Amendment #10 for funding
- Public Hearing on the Comprehensive Plan updates (no action, staff direction)
- Approval of a Revised Organizational Chart, new staff positions—Community Coordinator and Trail/Community Resource Officer, and approval of Budget Amendment #11 for funding

June 7, 2022

- Approval of a Temporary Special Use Permit for the JDRF One Walk on October 30, 2022
- Approval of releasing the RFP for IT Services
- Denied all Bids for Stearns Lane Lift Station
- Approval of an Ordinance amending the FY 2022 Budget (Budget Amendment #12) for various departmental repair and replacement expenses
- Amendment to the Statement of Work for the Canales and Co. contract—Beautification and Branding Project

June 21, 2022

- Approval of an Ordinance calling for a Regular Election of the Mayor and two Council Members on November 8, 2022
- Approval of the April 2022 Financial Statements
- Amendment to Financial Policy 315 regarding travel expense reimbursement for staff
- Approval of an Interlocal Agreement with City of Austin for four additional utility box minimurals
- Denied all Bids for Public Works Reception Area
- Approval of Short-term Rental Registration regulations within the Zoning Section of the LDC, effective October 1, 2022

New Staff!

Community Coordinator—Amber D. Ramirez, PhD



We are excited to welcome Dr. Ramirez as our new Community Coordinator! The position, which has been in the works for the past year, was approved by Council on May 17th. She will begin on July 21st.

With more than a decade of experience in consumer engagement and strategy, Dr. Amber “Danielle” Ramirez’s motivation has always been to foster positive engagement amongst diverse populations. In her previous higher education roles, she has served as Curriculum Chair and Associate professor of Business, where her research and published works examine Community Engagement Strategy + Entitlement & Privilege. In addition to her time in academia, she collaborated with the Agency for Civic Engagement ([ACE](#)) to implement annual Civic Engagement symposia which encourage and foster community, inclusiveness, and the sharing of ideas.

In addition to private consulting, Dr. Ramirez has owned and managed a small business that specialized in children and sustainable consumption in the marketplace; mentored for [Big Brother Big Sister of America](#) and actively served with leadership for [Alternative Break](#) mission trips to orphanages in the Dominican Republic. She believes that it is invaluable and powerful for all humans to be seen; to be valued and to be respected. In her free time she enjoys hiking with her dog, Ziggy and traveling with her family.

Dr. Ramirez holds a Doctor of Philosophy and Master of Arts in Advertising from the University of Texas at Austin and a Bachelor of Science in Journalism and Public Relations from the University of Arkansas.

Business News

- Caspar Fermentables, coming soon! (4715 S Lamar)
- The K Pot, Korean hot pot restaurant (Old Luby’s Location)
- Sephora (Inside Kohls)
- WellMed (4715 S. Lamar)
- Townbridge Office Suites (Hwy 290)
- Dollar Tree— (Homestead Shopping Center)

Spring Events in Sunset Valley

Spring was full of fun and community engagement in Sunset Valley, with the triumphant return of ART-FEST on April 30th, Spring Fling at Doc's on May 15th, and Public Works Open House on May 21st



City Directory

The City is still trying to recreate and update the City Directory. Please let us know if you'd like to be included in the directory, even if only your name and address!

ARTFEST 2022 highlights

- Over 7,800 attendees
- 93 Art and Food Vendors
- Adventure Build—three weekends with over 1,000 participants
- 30 Volunteers donated more than 80 hours with city staff and crew
- THANK YOU to our 2022 Sponsors:
 - ◊ Home Depot
 - ◊ Central Market
 - ◊ Doc's Backyard
 - ◊ TexaScapes

Budgeting for FY 22-23 is Underway

The Budget & Finance Committee is currently holding weekly meetings to prepare the next Fiscal Year Budget. The meetings are held in-person at the PD EOC, but residents may participate virtually: <https://attendee.gototraining.com/r/8632944611442774018>

Budget Calendar:

Special Taxes, Street Tax, Green Tax	June 30
HOT Fund, Committee Requests, R/R	July 14
Capital Projects (CIP Plan)	July 21
Revisit Revenue, Parking Lot items	August 4
Mayor Files the Budget	August 12
Budget Presentation to Council	August 16
Public Hearing—City Council	Sept. 6
Budget Adoption by City Council	Sept. 20



Sales Tax Trends

Sales Tax revenues collected in June were \$630,171. YTD collections are up 16.3% over last FY.

SUNSET VALLEY SALES TAX ALLOCATION SUMMARY JUNE 2022

Note: this report does not include Crime Control District Revenues

FISCAL YEAR

	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ 479,737	\$ 485,100	\$ 493,183	\$ 463,808	\$ 491,236	\$ 465,420	\$ 433,705	\$ 537,953
NOV	\$ 489,261	\$ 497,492	\$ 509,333	\$ 533,899	\$ 489,434	\$ 495,228	\$ 497,739	\$ 586,084
DEC	\$ 506,341	\$ 495,764	\$ 459,870	\$ 440,419	\$ 540,146	\$ 517,793	\$ 476,091	\$ 589,742
JAN	\$ 549,517	\$ 519,779	\$ 535,108	\$ 536,750	\$ 496,433	\$ 525,321	\$ 492,702	\$ 609,517
FEB	\$ 668,782	\$ 715,822	\$ 659,119	\$ 684,587	\$ 652,244	\$ 679,963	\$ 673,293	\$ 759,867
MAR	\$ 428,522	\$ 443,134	\$ 452,440	\$ 451,270	\$ 444,118	\$ 462,568	\$ 430,956	\$ 509,905
APR	\$ 442,133	\$ 409,074	\$ 447,500	\$ 442,078	\$ 438,610	\$ 387,192	\$ 360,765	\$ 484,118
MAY	\$ 503,245	\$ 531,559	\$ 513,096	\$ 549,709	\$ 504,872	\$ 388,573	\$ 652,949	\$ 627,823
JUN	\$ 544,803	\$ 462,500	\$ 478,966	\$ 501,082	\$ 512,957	\$ 294,578	\$ 570,943	\$ 630,171
JUL	\$ 463,154	\$ 482,707	\$ 503,723	\$ 533,027	\$ 491,551	\$ 390,053	\$ 572,801	
AUG	\$ 573,336	\$ 571,622	\$ 553,650	\$ 523,730	\$ 518,181	\$ 487,412	\$ 640,545	
SEP	\$ 503,341	\$ 462,349	\$ 491,445	\$ 493,832	\$ 497,138	\$ 440,434	\$ 579,028	
YEAR	\$ 6,152,171	\$ 6,076,902	\$ 6,097,434	\$ 6,154,191	\$ 6,076,919	\$ 5,534,535	\$ 6,381,516	\$ 5,335,180

YoY Char 7.1% -1.2% 0.3% 0.9% -1.3% -8.9% 15.3%

Calendar of Events

[Click Here for the Web Version](#)

July 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1	2
3	4	5	6 Green Waste Collection 6:00 PM Community & Economic Development Committee Meeting	7 6:00 PM Planning & Environmental Committee Meeting	8	9
10	11 2:00 PM Arts Commission Meeting 6:00 PM Municipal Court	12	13	14 6:00 PM Budget & Finance Committee Meeting	15	16
17	18	19 5:00 PM City Council Work Session 6:00 PM City Council Meeting	20 Green Waste Collection	21 6:00 PM Public Works Committee Meeting 6:00 PM Budget & Finance Committee Meeting	22	23
24	25	26	27 6:00 PM Zoning Commission Meeting	28 6:00 PM Budget & Finance Committee Meeting	29	30

Calendar of Events

[Click Here for the Web Version](#)

August 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2 5:00 PM City Council Work Session 6:00 PM City Council Meeting	3 Green Waste Collection 6:00 PM Community & Economic Development Committee Meeting	4 6:00 PM Planning & Environmental Committee Meeting 6:00 PM Budget & Finance Committee Meeting	5	6
7	8 2:00 PM Arts Commission Meeting 6:00 PM Municipal Court	9	10	11	12	13
14	15	16 5:00 PM City Council Work Session 6:00 PM City Council Meeting	17 Green Waste Collection	18 6:00 PM Public Works Committee Meeting	19	20
21	22	23	24 6:00 PM Zoning Commission Meeting	25 6:00 PM Budget & Finance Committee Meeting	26	27
28	29	30	31 Green Waste Collection	1	2	3

Police Blotter— May 2022

Between May 1, 2022, and May 31, 2022, the Sunset Valley Police Department responded to 540 calls for service. The following calls resulted in the completion of an incident report:

Home Depot Blvd	Criminal Mischief – Unknown suspect shattered the windshields of three vehicles with a rock.
5601 Brodie Ln	Criminal Mischief – Transient male used fists to beat on the rear end of the complainant’s vehicle.
4800 Blk Hwy 290	Vehicle Burglary – Driver’s side rear window of vehicle shattered, and a suitcase taken.
5601 Brodie Ln	Theft – manager reported three females passed all points of sale with unpaid merchandise.
5400 Brodie Ln	Information – Witness reported a transient concealing merchandise on his person; staff was able to recover items.
5400 Brodie Ln	Theft – employee reported a subject passing all points of sale with unpaid merchandise.
5400 Brodie Ln	Stolen Vehicle – Cameras identified stolen vehicle and officers arrested the driver. During arrest officers recovered several stolen debit and credit cards in the suspect’s possession.
5400 Brodie Ln	Theft – Employee reported a suspect had passed all points of sale with unpaid Yeti merchandise.
Home Depot Blvd	Stolen Vehicle – Cameras identified a stolen vehicle and officers arrested the driver.
5207 Brodie Ln	Theft – Suspect passed all points of sale with a basket full of fragrances without trying to pay for them.
5207 Brodie Ln	Theft – Three suspects passed all points of sale with unpaid merchandise.
5601 Brodie Ln	Theft – Suspect arrested after stealing merchandise.
5207 Brodie Ln	Theft – Suspect returned to store after stealing items on two prior occasions during the same day.
5600 Blk SW PKWY	Tampering with Governmental Records – subject was issued a warning after officer conducted a routine traffic stop on an invalid paper tag.
4900 Blk Hwy 290	Recovered Stolen Vehicle – Officers recovered a vehicle that was stolen out of APD’s jurisdiction.
5601 Brodie Ln	Theft – Employee reported a prior theft incident and was able to provide a license plate number, which is believed to be a suspect from a prior theft incident.
4800 Blk Hwy 290	Tampering with Governmental Records – Suspect was arrested for displaying fraudulent paper tag on his vehicle.

5400 Blk Brodie Ln	Tampering with Governmental Records – Suspect arrested for displaying fraudulent paper tag on his vehicle.
5400 Brodie Ln	Theft – Employee reported a prior theft incident and was able to provide the suspect’s license plate information.
4900 Blk S Lamar	Warrant Arrest – Male was arrested after officers responded to a check welfare call.
Home Depot Blvd	Theft – Male fled on foot when employees approached him after passing all points of sale with unpaid for tools in his backpack.
5400 Brodie Ln	Theft – Employee embezzling money for several months.
4900 Blk Hwy 290	Stolen Vehicle / Possession of controlled substance/ Possession of Identifying Info – Two suspects were arrested after cameras identified their stolen vehicle. While inventorying the vehicle, officers located what appeared to be heroin and stolen identification cards.
4900 Blk Hwy 290	Aggravated Robbery with Deadly Weapon – Officer was flagged down by a male that reported he had just been robbed at gun point.
3300 Jones Rd	Graffiti – Resident reported a possible tagging in progress; upon arrival officer observed two male subjects fleeing on skateboards.
5400 Brodie Ln	Theft – complainant reported that both her and her mother’s wallets were stolen out of their purses that they left in the cart while shopping; case closed
2800 Jones Rd	Stolen Vehicle – Suspect arrested after cameras identified stolen vehicle.
5200 Brodie Ln	Hit and Run – Male reported that his car was struck from behind but when he exited his vehicle, the other driver fled the scene.
Home Depot Blvd	Disturbance – Officer transported an intoxicated woman home after she became involved in a disturbance with a male in the parking lot.
3200 Jones Rd	Hit and Run – caller reported witnessing another driver hit the brick circle wall and drive away without leaving information.



MESSAGE FROM PD: Possession and/or use of fireworks within the Sunset Valley City Limits could result in a fine of up to \$2,000. For safety’s sake please consider attending one of the many area fireworks shows instead of igniting your own.

City of Sunset Valley

There are many big projects on the horizon for 2022 and some will have notable impact on shaping the city for the future.

Keep an eye out for opportunities for resident engagement and have your voice heard.

Future Community Engagement Opportunities

- [Comprehensive Plan Updates](#)
- [Parks and Open Space Plan](#)
- Committee Appointments in late September
- November Election—Mayor and two Council Members (candidate filing due August 22nd)



City of Sunset Valley

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