

SUNSET VALLEY

IT'S GOOD TO BE HERE

March 2022
Volume 2, Issue 3

The Valley Newsletter

ARTFEST Returns in 2022!

After a 2 year hiatus due to COVID, ARTFEST returns to Sunset Valley on April 30, 2022 with more vendors, sponsors, and fun activities for the kids! The long awaited Adventure Build will be back and extended for a few weekends to allow the creativity to flow! Inside this edition you will find a call for volunteers. Please lend a hand if you are able to get this great annual event up and running again.

We hope to see you there!



WHAT'S GOOD?



GREENBELT NATURE WALKS.



Inside this issue

- City Financial Health
- Council Actions
- Spring Cleaning Month
- Police Blotter

Making Our City Special Points of interest

- ARTFEST
- Game Night!

For article ideas or information you'd like included, please email mmarquez@sunsetvalley.org or give us a call!



City's Financial Health

Post lockdowns, the City continues to see record sales tax numbers, drastically different than initial projections of reduced revenues. A portion of that is attributable to the Travis County economy as a whole, far outpacing the national economy.

Even, with record revenues, the City continues to plan conservatively against carefully planned expenses. The chart below shows Sales Tax revenue for the most recent period.

Sales tax numbers are up 19.6% from Fiscal Year 2021.

SUNSET VALLEY SALES TAX ALLOCATION SUMMARY MARCH 2022

Note: this report does not include Crime Control District Revenues

	FISCAL YEAR							
	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ 479,737	\$ 485,100	\$ 493,183	\$ 463,808	\$ 491,236	\$ 465,420	\$ 433,705	\$ 537,953
NOV	\$ 489,261	\$ 497,492	\$ 509,333	\$ 533,899	\$ 489,434	\$ 495,228	\$ 497,739	\$ 586,084
DEC	\$ 506,341	\$ 495,764	\$ 459,870	\$ 440,419	\$ 540,146	\$ 517,793	\$ 476,091	\$ 589,742
JAN	\$ 549,517	\$ 519,779	\$ 535,108	\$ 536,750	\$ 496,433	\$ 525,321	\$ 492,702	\$ 609,517
FEB	\$ 668,782	\$ 715,822	\$ 659,119	\$ 684,587	\$ 652,244	\$ 679,963	\$ 673,293	\$ 759,867
MAR	\$ 428,522	\$ 443,134	\$ 452,440	\$ 451,270	\$ 444,118	\$ 462,568	\$ 430,956	\$ 509,905
APR	\$ 442,133	\$ 409,074	\$ 447,500	\$ 442,078	\$ 438,610	\$ 387,192	\$ 360,765	
MAY	\$ 503,245	\$ 531,559	\$ 513,096	\$ 549,709	\$ 504,872	\$ 388,573	\$ 652,949	
JUN	\$ 544,803	\$ 462,500	\$ 478,966	\$ 501,082	\$ 512,957	\$ 294,578	\$ 570,943	
JUL	\$ 463,154	\$ 482,707	\$ 503,723	\$ 533,027	\$ 491,551	\$ 390,053	\$ 572,801	
AUG	\$ 573,336	\$ 571,622	\$ 553,650	\$ 523,730	\$ 518,181	\$ 487,412	\$ 640,545	
SEP	\$ 503,341	\$ 462,349	\$ 491,445	\$ 493,832	\$ 497,138	\$ 440,434	\$ 579,028	
YEAR	\$ 6,152,171	\$ 6,076,902	\$ 6,097,434	\$ 6,154,191	\$ 6,076,919	\$ 5,534,535	\$ 6,381,516	\$ 3,593,068
YoY Char	7.1%	-1.2%	0.3%	0.9%	-1.3%	-8.9%	15.3%	

Year To Date Budget Information

- Adopted budget: \$7,858,375
- Amended budget (via Council Actions since Budget Adoption): \$9,661,715
- Actuals to date: \$2,617,023

Game Night at City Hall!

The CED Committee is hosting a game night at City Hall on **Monday, March 21, 2022 from 6-8pm**. Lots of family friendly games will be available for use. Light snacks will also be provided. Come join your neighbors for a game of Scrabble, Mahjong, or cards! Or have the kids join in a game of Uno, Candy Land or Chutes and Ladders! We hope this will become a regular Monday event in our City Hall gathering area.



ARTFEST— Call for Volunteers!



Call for Volunteers

Sunset Valley residents, family, and friends:

Want to meet new people and have fun? Sunset Valley Arts Commission is producing the 14th Annual Sunset Valley ARTFEST after a two-year hiatus due to the pandemic.

Opportunities are available April 29th and April 30th to help with vendors, selling T-shirts, and set up and tear down.

Are you social media savvy? We are looking for someone who has a solid understanding of how each social media channel works and how to optimize engaging content for event posts now through early May.

Let us know what opportunity interests you. Email us at arts@sunsetvalley.org.

Thanks in advance for your participation in bringing back our great tradition that thousands of art and music fans, and families from all over Central Texas look forward to every spring.



Volunteer Slots

April 29th - Toney Burger Center load in supplies from city hall, tent set up, etc.

- During the day on Friday exact time TBD need 4 people

April 30 event day - Toney Burger Center:

- Vendor Check in 6:00 AM - 8:30 AM need 2 people
- Set up with crew 6:00 AM - 8:30 AM need 2 people
- SVAC Booth 8 AM - Noon need 3 people
- SVAC Booth Noon - 4:30 PM need 3 people
- Tear down 4-6 PM need 4 people



Council Action - March 2022

March 8, 2022

- Approval of a Request for Qualifications (RFQ) for Professional Services to provide revisions to the Land Development Code.
- Approval of an Amendment to Engineering Task Order for the Stearns Lift Station.
- Approval of the Release for Bids for Construction for the Stearns Lift Station
- Approval of a Release for Bids for the Water Quality Pond Project.
- Approval to have the Adventure Build at the Sunset Valley ARTFEST and have it open for two weekends following the ARTFEST during the hours of the SFC farmers' market.
- Approval of a Special Use Permit to operate a restaurant within the NC (Neighborhood Commercial) District under Section 150.101 of the Land Development Code at 6405 Brodie Lane with special conditions.
- Approval of a Special Use Permit for alcoholic beverages to be sold in a restaurant for on-premise consumption under Section 150.103(A) of the Land Development Code at 6405 Brodie Lane
- Approval of the following variance requests at 6405 Brodie Lane related to impervious cover and parking dimensions
- Approval of Budget Adjustment #6 for FY 2022, as recommended by the Budget & Finance Committee.

City Hall as a Community Center

City Hall is currently serving as a place for Council meetings and also a storage center, as staff works through the potential to create a community center.

CED is currently reviewing potential options and will present their ideas to Council who will then create a feasibility study.

In the interim, more events are planned to be held throughout the year, with City Hall as the focal meeting point.

March 11-12

- City Council Retreat

Topics included Visioning, Council Goals, Committees, Staffing, Budget, and Long Term Planning

Spring Cleaning Month

Every year the city declares March “Spring Cleaning Month” in which the Public Works Department will promote a cooperative city-wide effort to encourage recycling and facilitate in the removal of bulky refuse and hazardous waste from the residences of Sunset Valley, Texas. Stay tuned for more information on Spring Cleaning Month from the Public Works Department.



Looking Ahead to 2022

March 2022

- No Parking Signs at the Meadows and Oakdale trail-head
- 6405 Brodie Lane
 - Board of Adjustment variance request to reduce the side yard setback between residential and commercial zoning.

Beautification and Branding Efforts

Plans for this effort can potentially include:

- Additional banner poles on Brodie Lane, 290, and other areas
- Benches
- Mini-murals on electrical boxes
- Signage

Rebranding Our City

Have you seen the new banners? The first set of banners resulting from the Marketing Campaign were installed the week of March 7th. Let us know what you think!

A mini-mural for the electrical box on Jones and Westgate is planned to launch very



Save the Date! Spring Fling Returns!



Spring Fling and our volunteer appreciation event returns on May 15th at Docs Backyard! Stay tuned for more information.

Business Spotlight

Several new businesses have opened in Sunset Valley. This month we will highlight Vibe Optometry in the Village Shopping Center.

"Dr. Sarah L. Blackwelder is a member of the American Optometric Association as well as the Texas Optometric Association. She is certified by the National Board of Examiners in Optometry as a licensed therapeutic optometrist with strong interests in dry eye and ocular disease.

Dr. Blackwelder grew up in Lake Forest, California, and graduated from the University of California at Los Angeles in 2013 where she received a BS in Physiological Science. In 2017, Dr. Blackwelder received her Doctorate of Optometry from Southern California College of Optometry (SCCO) at Marshall B. Ketchum University where she graduated Summa Cum Laude.

Dr. Blackwelder started volunteering and traveling during optometry school. She has enjoyed volunteering at local health clinics including Care Harbor LA and Special Olympics World Games. She has participated in medical mission trips to Guatemala and Fiji where she had the pleasure of leading a group of students. She has also participated in medical mission trips to Tecate, Mexico with the Flying Samaritans and plans to continue medical missions throughout her career.

In December 2021, Dr. Blackwelder took over ownership of the optical in the same familiar location in the Sunset Valley Village shopping center. They offer comprehensive eye-care services including exams, contact lens examinations, myopia control, surgical co-management, medical eye exams, and a full service optical dispensary!"



Business News

- Red Wing Boots (Old Subway)
- Big Frog (relocated to Homestead Shopping Center)
- Vision Works (Marketfair)
- Tesla Charging Station in the Village Shopping Center
- Dennis Uniforms (Homestead Shopping Center)
- Chair King (Marketfair)
- Vibe Optometry (Village Shopping Center)

Calendar of Events

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APRIL 2022
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
3	4	5 6:00 PM City Council Meeting	6 6:00 PM Community & Economic Development Committee Meeting	7 6:00 PM Planning & Environmental Committee Meeting	8	9
10	11 2:00 PM Arts Commission Meeting	12	13 Green Waste Collection	14	15	16
17	18	19 6:00 PM City Council Meeting	20	21 6:00 PM Public Works Committee Meeting	22	23
24	25	26	27 Green Waste Collection 6:00 PM Zoning Commission Meeting	28 6:00 PM Budget & Finance Committee Meeting	29	30 9:00 AM ArtFest 2022

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MAY 2022

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
24	25	26	27	28	29	30
1	2	3 6:00 PM City Council Meeting	4 6:00 PM Community & Economic Development Committee Meeting	5 6:00 PM Planning & Environmental Committee Meeting	6	7
8	9 2:00 PM Arts Commission Meeting	10	11 Green Waste Collection	12	13	14
15	16	17 6:00 PM City Council Meeting	18	19 6:00 PM Public Works Committee Meeting	20	21
22	23	24	25 Green Waste Collection 6:00 PM Zoning Commission Meeting	26 6:00 PM Budget & Finance Committee Meeting	27	28
29	30	31	1	2	3	4

Police Blotter— February 2022

Between February 1, 2022, and February 28, 2022, the Sunset Valley Police Department responded to 396 calls for service. The following calls resulted in the completion of an incident report:

Home Depot Blvd	Theft – Employee reported witnessing a subject cut off security devices with bolts cutters and conceal items in his tote bag.
5601 Brodie Ln	Theft – Employee reported a female from a prior shoplifting incident returned to the store and filled a shopping cart full of fragrances then left without paying.
5207 Brodie Ln	Theft – Officer located a security sensor in the parking lot and approached the manager of the store who then made a report of the incident.
5601 Brodie Ln	Theft – Two females arrested after employees saw them concealing items in their purses and leaving the store.
56014 Brodie Ln	Theft – Manager reported a prior theft incident after viewing video footage and conducting inventory.
4900 Blk Hwy 290	Hit and Run – Female reported a vehicle that fled the scene after striking her truck and causing damage to the rear left corner of the vehicle.
4800 Blk Hwy 290	Vehicle Burglary – Male reported that his U-Haul trailer had been burglarized.
4800 Blk Hwy 290	Vehicle Burglary – Officers were patrolling the parking lot and noticed a toolbox opened. They eventually located the owner who reported a burglary.
5400 Brodie Ln	Burglary of a Building – Officers responded to a burglar alarm call and arrested a male, who was wanted for a parole violation, inside of the business rummaging through items.
4700 Blk S Lamar	Vehicle Theft – Complainant reported a vehicle missing from his lot.
5207 Brodie Ln	Vehicle Theft – Complainant’s vehicle stolen after she left the doors unlocked and keys in the ignition.
Reese Dr	Criminal Mischief – Resident reported that the water fountain at the park was possibly hit by a car.
5400 Brodie Ln	Theft – A male stole multiple items from the store and attempted to drive away but was stopped by police and arrested.

4900 Blk Hwy 290	Hit and Run – Female reported a road rage incident prior to the other vehicle pulling in front of her and slamming his brakes, causing her to rear end him; victim was able to provide the license plate number of the other driver.
4800 Blk Hwy 290	Vehicle Theft – Officers received a stolen vehicle notification from city surveillance cameras and arrested a juvenile driving a stolen vehicle.
4700 Blk Hwy 290	Vehicle Theft – Officers received a stolen vehicle notification from city surveillance cameras and arrested a male driving a stolen truck and hauling a stolen trailer.
5000 Blk Brodie Ln	Terroristic Threat / Criminal Trespass – Complainant was involved in a road rage incident with the suspect. The suspect exited his vehicle and opened the door of the victim’s vehicle prior to using a tire tool to break the driver’s side mirror of the victim’s car. The victim was able to provide a license plate for the suspect’s vehicle. Several days later the suspect’s vehicle was spotted on city surveillance cameras and the suspect was apprehended.
5400 Brodie Ln	Vehicle Burglary – complainant reported his door lock had been popped and items taken.
4800 Blk Hwy 290	Welfare Concern – A mentally-ill male took off all of his clothing in public and was released to mental health professionals on scene.
5601 Brodie Ln	Harassment – Victim reported that she has been receiving unwanted messages for over a year from the mother of her boyfriend’s infant child. According to the victim, the woman has made false complaints about her salon and contacted the victim’s family members as well.
5601 Brodie Ln	Theft – Subject was arrested after stealing items from two stores.
5207 Brodie Ln	Theft – Manager reported 3 suspects stole merchandise and fled store.
5207 Brodie Ln	Incident Report – Woman alleged that both her and her husband were drugged while consuming drinks and eating dinner.
5601 Brodie Ln	Theft – Manager reported a prior theft suspect.

City of Sunset Valley

There are many big projects on the horizon for 2022 and some will have notable impact on shaping the city for the future.

Keep an eye out for opportunities for resident engagement and have your voice heard.

Future Community Engagement Opportunities

- ARTFEST 2022
- Beautification within the City
- Comprehensive Plan Updates
- Land Development Code Rewrite and Updates
- Parks and Open Space Plan

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