

REVISED BANNER DESIGNS

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A vertical rectangular panel with a color gradient from orange at the top to dark blue at the bottom. In the center, a stylized sunset is depicted with a large yellow and orange sun partially obscured by three layers of rolling green hills. The text 'SHOP. DINE. PLAY.' is written in a bold, dark blue, sans-serif font on the left side, overlapping the sunset and hills. At the bottom, the words 'SUNSET VALLEY' are written in a white, serif font, set against a dark blue background.

SHOP.
DINE.
PLAY.

This first panel shows the layout voted on by the committee for a reference moving forward. This original design was based off of the current Sunset Valley logo.

SUNSET
VALLEY

SHOP
DINE
PLAY



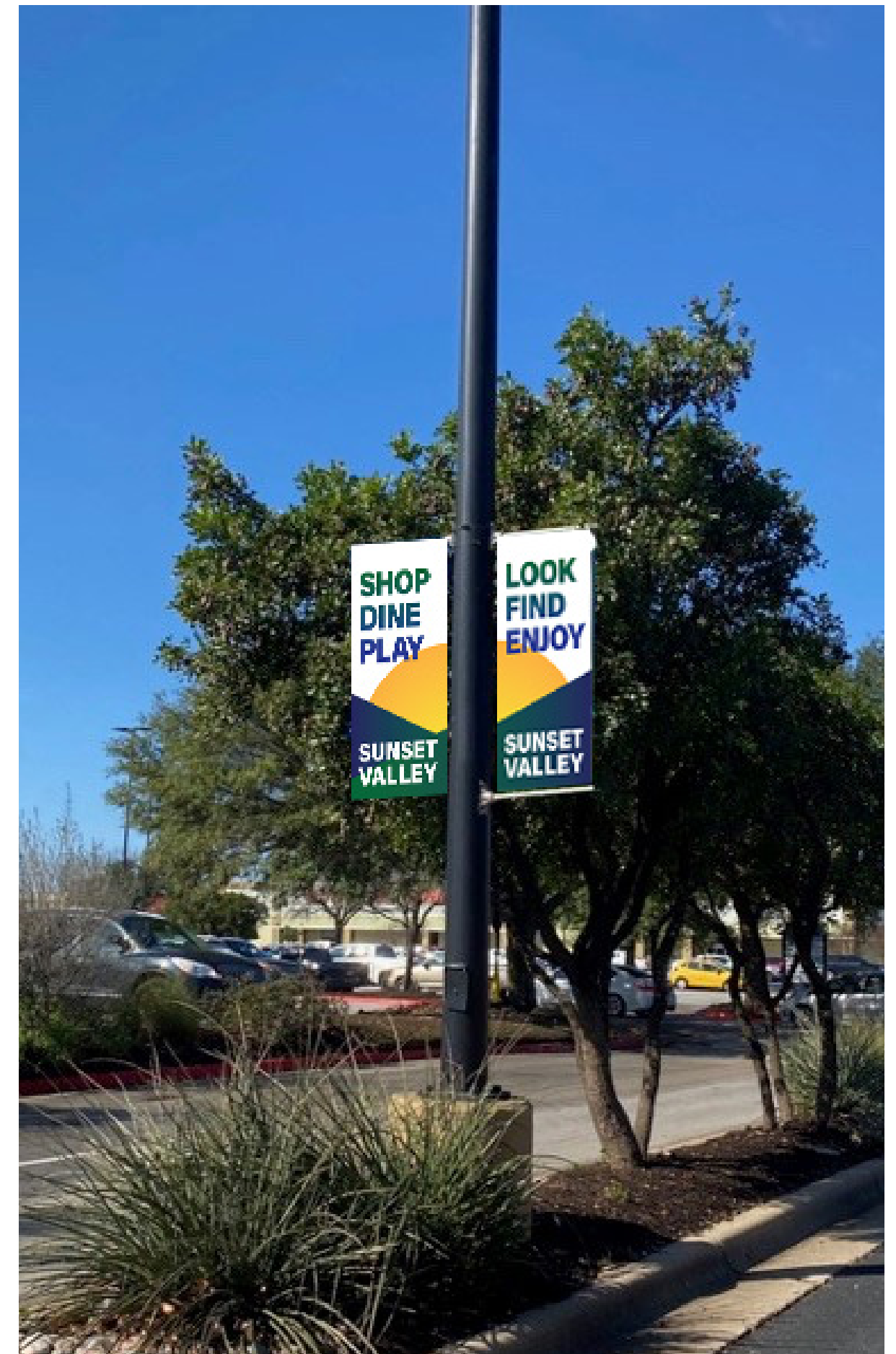
Option 1:

Simplified, modern version of the banner design. Solid use of white space; bold and easy to read lettering.



Option 2:

Similar to the original design. Updated fonts so they are bold and easy to read.



Option 3:

Banner duo that would sit side-by-side on the banner poles or would work independently. Good use of white space. Bold, easy-to-read lettering.



Option 4:

Simple modern and abstract design of a sunset and valley. Updated color palette.